Limud by the Lake Revisited: Growth and Change at Jewish Summer Camp

Technical Appendices

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Limud by the Lake Revisited: METHODS

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METHOD

Limud by the Lake Revisited is a multi-method study. Based on data gathered from a variety of sources, the research examines the camp experience from different perspectives. It is also a longitudinal study. To the extent similar measurements were used, 2008 findings are compared with those from 2000 to assess changes over time.

Background to the Current Study

In 2000, The AVI CHAI Foundation asked the Cohen Center for Modern Jewish Studies to undertake a study of Jewish summer camp that would map the landscape of Jewish residential camps, describe the types of camp experiences available, and explore how these camps socialize young people as members of the Jewish community. The foundation insisted that the research be practical. It should not only describe the current status but also point to what could and should be done to help camps fulfill an educational mission.

The study was based on an inventory of the field, observations at 18 camps in summer 2000, and a survey of staff at these same camps the following summer. Findings were first presented in a policy report (Limud by the Lake: Fulfilling the Educational Potential of Jewish Summer Camps, 2002) with seven recommendations:

1. Expand the reach of Jewish camping.
2. Make camp a model of Jewish education.
3. Prepare directors to enhance Jewish life at camp.
4. Focus on Jewish staff as a target group in their own right.
5. Bring more Jewish counselors to camp.
6. Provide the training and support counselors need to advance on their personal Jewish journeys and flourish in their work as Jewish role models.
7. Conduct research to inform the field of Jewish camping and ground its future development in reliable information.

This report was followed by a seminal book on Jewish summer camps, “How Goodly Are They Tents”: Summer Camps as Jewish Socializing Experiences (2004).

Eight years after our first foray into the camp world, the foundation asked us to return to camp to examine how much progress had been made in these areas and what lay ahead for the field. In some regards, the follow-up study is a replication of the original work, as it includes a participant observation study and a survey of staff at most of the same camps we studied in 2000-2001. It also includes additional data collection and analysis: a survey of families who send their children to these camps; a survey of families who could send their children to these camps but do not; an analysis of data from Foundation for Jewish Camp’s annual census of the field (a descendent of the inventory we established in 2000); and a re-analysis of data from applicants to Taglit-Birthright Israel, both those who have been to a Jewish summer camp and those who have not.
The method for each of these aspects of the study is described in the pages that follow:

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**Census**

In 2000, at the time of the original camp census, there was no comprehensive list of Jewish residential camps and no systematic data about the field. The first census cast a wide net and included every camp in the United States that met three criteria: (1) The owners or sponsors were Jewish; (2) at least half of the campers were Jewish; and (3) the camp considered itself Jewish. The resultant database included core information on 191 camps, including both nonprofit and for-profit camps. At the conclusion of that project, the database was turned over to the Foundation for Jewish Camp (FJC). After several years’ hiatus, data collection resumed in 2006 and continued in 2007 and 2008, with a singular focus on the not-for-profit camps.

**Census 2008**

In fall 2008, FJC gathered data from the camps in their purview and sent the data file to the Cohen Center for Modern Jewish Studies for analysis. The 2008 data come from 120 nonprofit camps: 101 in the United States and 19 in Canada.

FJC’s criteria for inclusion are that the camps must: (1) be nonprofit; (2) have an explicit Jewish educational mission; (3) celebrate Shabbat in some fashion; (4) educate campers and staff with a love of Israel; and (5) offer a multi-year program that encourages campers to return year after year. FJC has a total of 141 such camps on its list. These camps represent the great majority of the field. They do not include travel programs, yeshivot, or camps that serve the ultra-Orthodox. Nor do they include other traditional residential summer camps that appear on the 2000 CMJS list or on other lists of Jewish nonprofit camps. The calculated 2008 response rate depends on the assumed denominator. Based only on the camps with which FJC works, the rate is 85%. If the 12 traditional residential summer camps that are not a part of FJC are included in the calculation, the response rate is 78%. A list of camps, both those included and those not included in the 2008 report, can be found in Appendix A.
For the purposes of analysis, camps were divided into five types based on sponsorship. Distribution and definition of these types appear below.

<table>
<thead>
<tr>
<th>Table 1: Camp Sponsorship</th>
<th>Number</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Denominational movement</td>
<td>28</td>
<td>23</td>
</tr>
<tr>
<td>Zionist movement</td>
<td>24</td>
<td>20</td>
</tr>
<tr>
<td>Community</td>
<td>33</td>
<td>28</td>
</tr>
<tr>
<td>Agency</td>
<td>19</td>
<td>16</td>
</tr>
<tr>
<td>Independent</td>
<td>16</td>
<td>13</td>
</tr>
<tr>
<td>Total</td>
<td>120</td>
<td>100</td>
</tr>
</tbody>
</table>

- The **denominational movement** camps include those affiliated with Agudath Israel, Chabad, Jewish Reconstructionist Federation, Ramah Commission, and the Union of Reform Judaism.

- The **Zionist movement** camps include those under the umbrella of B’nei Akiva, Habonim Dror, Hashomer Hatzair, and Young Judaea. Importantly, half of the Canadian camps (n=10) are Zionist movement camps.

- The **community camps** are sponsored or supported by Jewish community centers and/or local Jewish Federations.

- The **agency** camps are sponsored by various types of communal agencies and organizations: congregations, universities and colleges, youth movements, and educational and social service agencies.

- The **independent** camps are incorporated as nonprofits or come under the incorporation of a private foundation. All of the independent camps in the census are located in the United States.

**Census Time Series 2000-2008**

Although census data have been collected in multiple years, different numbers of camps participated each year, limiting the number of camps whose data could be included in the longitudinal analysis. As well, each year the technology for survey administration changed and various survey questions were introduced, deleted, or changed. These changes complicated the task of comparison. For example, the 2000 survey asked for the estimated percent of campers returning from the previous years. The 2008 survey asked for the retention rate of those who were eligible to return from the previous summer. In order to create correspondence between the two years, we would have to know how many of the 2000 campers were eligible to return so that the variable could be recalculated to reflect the same information as collected in 2008. Barring that recalculation, it would not be possible to examine trends in retention rates. Such issues of correspondence reduced time comparisons to a limited number of variables. Given these limitations, the analysis focused on a comparison of data from the 2000 and 2008 censuses only.
The sample of the time series analysis is the 87 camps that participated in both the 2000 and 2008 censuses. It excludes camps absent from either the 2000 or 2008 censuses. New camps that were established after 2000 and camps that closed between 2000 and 2008 are excluded from the analysis. Also excluded are the Canadian camps (which were not included in the original census) and the for-profit camps (which were not included after the first year of data collection).

Between 2000 and 2008, URJ Camps Newman and Swig merged into a single camp, URJ Camp Newman-Swig. In addition, Camps Sternberg and Anna Heller were analyzed separately in 2000 but as a single unit in 2008, as were Camps Gindling Hilltop and Hess Kramer (the Wilshire Boulevard Temple camps). To facilitate comparison between 2000 and 2008 data, 2000 census values for each pair of camps were combined.

Additionally, improbable values that had been permitted into the databases in recent years (e.g., an average scholarship of $35,000 and an oldest camper age 65 years) were recoded as missing values. All missing values were replaced with the average for the particular camp type.

Both the 2008 analysis and the time series analysis are based on frequencies and descriptive statistics (minimum, maximum, mean and mode). These were calculated for the overall sample (in each year) and broken out by camp type, denomination, and region of the country.

### Participant Observation

The core of the 2008 camp research is a participant-observation study of 22 Jewish overnight camps. Following the design of the original research, camps were selected from three regions of the country: Northeast, South, and West. Within each region, camps were chosen to represent three camp types: denominational movement, Zionist movement, and community camps (those sponsored by Jewish community centers, federations, or foundations). Fourteen of the camps took part in the original study. Four were added to round out our sample in the Northeast and West. Three other camps, new on the landscape, were added so that we might learn how startup camps think about and enact their Jewish purposes. And, for the purposes of contrast, one for-profit private camp was added to this portion of the study only.

### Table 1: Sample of Camps

<table>
<thead>
<tr>
<th>Type of Camp</th>
<th>Northeast</th>
<th>South</th>
<th>West</th>
</tr>
</thead>
<tbody>
<tr>
<td>Denominational movement</td>
<td>4</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Zionist movement</td>
<td>3</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Community</td>
<td>3</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Private</td>
<td>1</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

1 The four camps missing from the 2000 census were: Chayolei Hamelech, Dina, Genesis, and Simcha. The 28 camps missing from the 2008 census were: Bnos, Gesher Summer Experience, Golden Slipper, Jewish Board Mishkon, Kee Tov, Keshet (92nd Street Y), Keshet, Machaneh Mamosh, Mesorah, Na’aleh, Poyntelle Lewis Village, Ramah in New England, Rav Tov Mesivta, Romimu, Shalvah, Shira, Shivte Yisrael, Silver Lake, Sportstar Academy, Spring Mountain, TEKO, Toras Hesed, Tubby - Tichon Beit Yaakov, Yeshivas Hakayitz, Young Judaea New Hampshire, Cedar Lake, Mountain Top, and TeenAge Camp. The analysis also excludes the for-profit camps that appeared only in the 2000 census.
One to three researchers went to each of the camps for multiday visits that included observation of activities and daily life as well as interviews and focus groups with staff. Where possible, the visit was scheduled over Shabbat. (See Appendix B for interview and focus group protocols.)

**Interviews**

At each of the camps, we interviewed the top management of the camp (executive directors, directors, assistant directors, unit heads), the heads of its educational programs, and program specialists. We also conducted focus groups with counselors and with *shlichim* (Israeli emissaries). (See Appendix B.) In total, the research team conducted close to 100 interviews, 29 focus groups with American counselors, and 19 focus groups with Israeli staff. By the end of the summer, we had spoken with some 500 individuals at all levels in the camp hierarchy.

Conversations with counselors covered their background, current summer experience, observations about their campers and about Jewish life and education at camp, and their own learning from a summer at camp. Those with a history at the camp were asked to reflect on changes they have witnessed over time. Conversations with upper management focused on changes at camp over the past eight years and thoughts about the future direction of the camp in terms of campers, staff, program, Jewish life and learning, leadership, development and funding, operations and facilities, vision and mission, and relationship to other entities such as their national movement or office.

Notes were taken during all of these sessions and later cleaned and fleshed out for analysis.

**Observation**

Much of the researchers’ time at camp was spent touring the facility and observing everyday life and activities at camp, particularly those related to Jewish education and practices. Field notes were taken during the tour and at every meal, weekday religious service, class, and activity. General guidelines directed the observational component of the study, although researchers were given maximum flexibility to adjust to the particular circumstance at the camp.

The guidelines included the following 10 points:

1. Observe Jewish symbols and artifacts; Hebrew, and Israel references; messages over the loudspeaker; names of places, times, activities, groups, people. Check activity chart and all physical environments: entrance, bunks and community buildings, open spaces, activity areas, sacred spaces, flag pole. *Are Judaism and Hebrew literally “in the air”?*

2. Look for recent investments in Jewish life (e.g., a new chapel; new computer for looking up educational materials; new artifacts).

3. Note presence and participation of director at meals, community activities (e.g., flag raising), Shabbat, and any place during the day that s/he shows up. *What message comes from the top?*
4. Note where Jewish education takes place in time and space. Request a copy of the camp daily schedule. Is Jewish education central to or on the periphery of camp life—or somewhere in between?

5. Observe activities that have Judaic content. During activities, observe the following:
   --how campers behave (note differences by gender)
   --content of the conversations and activities
   --interactions among campers
   --interactions between campers and counselors
   --range of reactions to the conversations and activities
   --what happens afterwards (teachable moments?)

   What is being taught/learned here and how is that education being delivered?

6. Look for signs of decentralization versus centralization of Jewish education:
   --participation of counselors during Jewish activities and how this compares to their participation in other specialty activities;
   --what specialist does to make decentralization possible—or not (design of materials and activities, preparation of counselors, etc.)

   Has progress been made in decentralizing Jewish education?

7. Observe staff meeting, shiur or other learning. Request a copy of staff training materials related to Jewish content, curriculum, songbook, siddur, or other such camp-specific materials.

   How are staff members being prepared and supported in their roles?

8. Note role of shlichim and interactions between Israelis and Americans.

9. During Shabbat observe:
   --when preparation begins and the conversations that take place as Shabbat approaches roles played by campers, staff, rabbi or specialists
   --ways the day is set apart and/or made special (e.g., foods, activities, flowers, third meal, dressing up, sleeping late, cleaning up)
   --ceremonies and rituals (services, havdallah); how participants behave at them and how they react to them

   Is a special Shabbat feeling created and if so how?

10. Note spirit at community-wide events (meals, flag-raising, special activities). Record camp artifacts, melodies, rituals, lore, traditions. Notice how the group operates versus the individual, and note clustering between activities.

Observations, interviews, and focus groups yielded approximately one thousand pages of field notes. These were analyzed by topic. For example, in developing the section of the report on teens at camp, all references to this population from across the 22 camps were placed into a single document that was organized by camp and designated by camp type, denomination, and region. The analysis looked for trends across the field and for extraordinary examples (both positive and negative).
Staff Surveys

All levels of staff at summer camp in 2008 were surveyed at the beginning of the camp season that year (Summer 2008) and then again in the spring following their summer at camp (Spring 2009).

Summer 2008 Staff Survey

**Instrument.** The first survey gathered data on staff demographics, motivations, and expectations. Several versions of the survey were created to accommodate the diversity of staff. (See Appendix C.) Branching on the web survey allowed for customized questions for first-time versus returning staff, Israelis versus Americans versus staff from other countries, and for Jewish versus non-Jewish staff. The paper version of the Israeli survey was available in both English and Hebrew. Many of the items on the survey were drawn verbatim from the 2000 staff survey. Others were drafted to gather new information based on current understanding of the field.

**Sample.** Twenty camps participated in the Summer 2008 survey. The one private camp included in the research participated only in the participant-observation study and is not included in other components. One of the community camps is also not included in the staff survey because of its inability to provide email addresses for staff. The sample included all program staff at these camps: counselors-in-training, junior or assistant counselors, bunk counselors, rabbis, educators, *shlichim*, activity specialists, unit heads, assistant directors, directors and other senior staff. Excluded were waterfront, maintenance, nursing, kitchen, and other support staff.

**Response rate.** Intended as the equivalent of a staff census, the study required a high response rate. To that end, data collection was pursued via web-based and paper surveys through the summer and into September. Diligent efforts were made with the directors to get staff lists and then with the staff to get their responses. The result was 82% participation (n=2,195). Twenty respondents were later determined to be ineligible because they were not program staff, and so were excluded from analysis. Responses were weighted to adjust for differences in camp response rates.

Spring 2009 Staff Survey

**Instrument.** The 2009 survey included original items and also items drawn from the 2000 and 2008 staff surveys and other surveys of emerging adults conducted by the Cohen Center for Modern Jewish Studies. The latter items provided us with field tested questions with known reliability. Questions focused on five broad areas: demographics, Summer 2008 experiences, activities during the academic/work year, plans for Summer 2009, and Jewish identity and engagement. (See Appendix C.)

Five versions of the survey were developed so that questions could be tailored to American Jews, American non-Jews, Israelis, Jews from other countries, and non-Jews from other countries. In addition, a Hebrew version of the survey was created and administered over the phone to any respondent who requested it. A final revision was made to the survey in July 2009.
extended time in the field, a few questions relating to plans for Summer 2009 were modified to capture actual summer activities. For example, a question that asked “what do you plan to do during Summer 2009” was changed to “what did you do in Summer 2009.” No deletion of questions or changes to question categories was required and it is believed that the internal validity of the revised survey instrument was maintained.

**Sample.** The sample for the Spring 2009 staff survey was based on all respondents to the 2008 staff survey who indicated that they were, in fact, program staff. In also included all 2008 non-respondents. Participants in this latter category who indicated they had been program staff the previous summer were included in the analysis of the 2009 data. Those that did not so indicate were dropped from the sample. Each potential respondent was assigned an identification number which was entered as a variable on both surveys. Keying to this variable, the 2008 and 2009 data files were then merged.

During the initial phase of 2009 data collection, identification numbers were not recorded when respondents completed the survey. This error affected 404 respondents whose 2009 data could not be matched to 2008 data. These respondents were sent a supplementary survey that requested information on 10 identifying questions, including demographics, religious identity, and role at camp. Combining the responses of these 10 questions provided a string of data that was then matched to the same data provided in 2008. 381 of the 404 respondents completed the 10-question survey (94% response rate). The answers of 327 of these respondents produced a unique string of data that was matched with confidence to data provided in 2008. A few cases produced identical strings. In these instances, the Spring 2009 survey was randomly matched to one of the Summer 2008 surveys that showed this same string. In the end, we were unable to match 54 cases (14%) without question. These surveys are included in the analysis for each of the two surveys but are excluded from analyses that compare responses from Summer 2008 with responses from Spring 2009.

**Response rate:** In order to optimize the response rate, the research employed an extended period of time in the field (from June 3 to September 17, 2009) and a multimodal approach to data collection (web, paper, and telephone survey options). Although the web version remained the primary approach, we wanted to be certain that respondents who were reluctant to participate in surveys online or open email from unknown senders would have an alternative means of participation. We also used a paper version to assure that eligible staff members who were at camp in Summer 2009 and had not already responded to the survey would be able to participate even if they did not have a computer. The paper version entailed only slight modification from the web survey to improve the flow and ease of response. It was sent during the summer to all nonrespondents who had, as per the directors’ lists, returned to camp in Summer 2009.

Telephone surveys involved a two-stage process. The first stage entailed a search of public records on the internet for contact information including email addresses, Facebook profiles, and phone numbers. The search was primarily conducted using websites such as Emailfinder.com, Intelius.com, and Anywho.com. General Google searches were also utilized. Information was gathered and triangulated using these multiple sources in order to verify accuracy as well as reduce false positives. Where telephone numbers were available, participants were called in the evening. If no contact was made, participants continued to be contacted through other means.
including email and Facebook (if a profile existed). If a participant was reached by phone, an attempt was made to conduct the survey over the phone. Although few opted for this method, the majority were cooperative in providing or verifying their email address and completing the survey online. Several calls were made to each respondent for whom a phone number was identified. Cases were closed if the respondent refused to participate or if no valid information could be found or verified.

The final participation rate was 55% (n=1,475). Of these respondents, 1,196 had also completed the 2008 survey allowing for analysis of change over time at the individual level. As well, the 2008 and 2009 samples were tested for comparability and showed no significant differences in terms of age, gender, education, type of camp, role at camp, and other demographic and camp variables. Despite the difference in response rates, the 2009 data in the aggregate appear to be representative and comparable to the 2008 data. As above, data were weighted to account for differences in response rates at individual camps.

**Analysis.** Data were analyzed on both the individual level (comparing 2008 with 2009 responses) and the camp level (comparing single-time aggregated data across camps). Moreover, because this study replicates the 2000 camp study, it was possible to examine changes between 2001 and 2008 on some variables. This time series analysis is based on 12 camps that participated in both years and achieved a response rate greater than 50% both times. Given the small number of camps, results of the longitudinal analysis are not definitive but rather should be considered suggestive of possible trends. All analyses were completed using statistical software STATA v10.0.

**Taglit-Birthright Israel Re-analysis**

The re-analysis of data from Taglit-Birthright Israel applicants was based on a combined dataset of North American young adults who applied to go on a Taglit trip between Winter 2006-07 and Summer 2008. All applicants, which included both those who eventually went on a Taglit trip and those who did not, were sent a survey several months prior to the trip; between 55% and 75% responded, depending on the season. Using demographic data available from the Taglit registration system, analyses were weighted to account for nonresponse. The total number of respondents in the combined dataset was just over 83,000. All respondents are Jewish and between the ages of 18 and 26. In terms of religion and age they are thus similar to the majority of counselors who work at camp. Analysis was limited to those who provided a primary address in the United States at the time of registration.

Tests of comparison using Pearson correlation were run based on responses to the following question: “Have you ever attended or worked at an overnight camp that had Shabbat services and/or a Jewish educational program?” Logistic regression analysis was used to test for factors increasing the odds that a young person would become staff at a Jewish overnight camp. Variables shown to be significant in first-order analyses were entered into the regression equation. These included demographic characteristics (age, gender, student status), Jewish characteristics (denomination raised, parental inmarriage, bar or bat mitzvah celebration, hours of Jewish education, high school Jewish ritual practice), and a camp variable (was a camper).
Camp Family Survey

**Instrument.** The Camp Family Survey covers broad territory. (See Appendix D.) In order to understand who enters the Jewish camp world, parents were asked about their backgrounds, current family life, choices they have made for their child, and their child’s Jewish education and engagement. In order to understand what holds the child at the particular camp, parents were asked whether the child was returning in Summer 2009 and the factors involved in that decision. The survey was drafted to cover these topics, drawing on tested items where relevant. Versions of the survey were piloted with selected parents, so the pilot sample had parents of both boys and girls and parents who send their children to different types of camps. Pilot tests were conducted in person so that reactions to each item could be captured and later discussed with the responding parent.

**Sample and response rate.** Sixteen of the 22 camps in the research took part in the Camp Family Survey. The private camp in the observational portion of the study was not invited to participate. Two of the nonprofit camps that failed to participate were community camps; one was a denominational camp; and two were Orthodox camps. In all cases camp leadership did not want to release family names or to bother their families with the survey. Despite best efforts to get all of the camps to join the study, the final sample does not include the Orthodox camps and, therefore, under-represents Orthodox families.

Each participating camp provided a list of the families who had a child at their camp in Summer 2008 along with their email addresses. In May 2009, the combined list (6,889 families) was sent an invitation to participate in a web-based survey. A designated parent in each family received the invitation. All total, 4,100 families participated in the Family Survey, an overall response rate of 60%. Most of the camps had response rates between 50% and 70%. The only exceptions were two camps with response rates over 70% and two with response rates under 50%. Data were weighted to account for these differences in response rates at individual camps.

Table 2 displays the sample by camp type and region. Of the participating families, 39% sent their child to a residential Jewish camp in the Northeast, 42% in the West, and the other 19% in the South. As compared with data from the 2008 FJC camp census, the Family Survey under-represents the Northeast (where nationally 60% of campers are served) and over-represents the West (where nationally 21% of campers attended camp in 2008). It also does not include the Midwest.

Some 53% of the families sent their children to a denominational camp; 30% to a community camp; and 17% to a Zionist camp. As compared with data from the 2008 camp census, the Family Survey over-represents the denominational camps (which serve only 27% of the camp population nationwide) and under-represents the community camps (which serve 60% of campers nationwide).
Table 2: Family Survey Sample by Region and Camp Type

<table>
<thead>
<tr>
<th>Region</th>
<th>Denominational</th>
<th>Zionist</th>
<th>Community</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northeast</td>
<td>20%</td>
<td>10%</td>
<td>8%</td>
<td>39%</td>
</tr>
<tr>
<td>South</td>
<td>14%</td>
<td>5%</td>
<td>0%</td>
<td>19%</td>
</tr>
<tr>
<td>West</td>
<td>19%</td>
<td>2%</td>
<td>22%</td>
<td>42%</td>
</tr>
<tr>
<td>Total</td>
<td>53%</td>
<td>17%</td>
<td>30%</td>
<td>100%</td>
</tr>
</tbody>
</table>

Analysis. Parental satisfaction\(^2\) with their children’s experience at camp was analyzed by random-effects logistic regression models controlling for virtually every variable in the survey including demographic characteristics (e.g., age, gender, denomination, household income, intermarried parents), Jewish education (e.g., number of summers the child has spent at the camp, participation in formal and informal Jewish education during the year), Jewish life (e.g., frequency of attendance at Jewish religious services), parents’ background and values (e.g., whether the parent works for a Jewish organization or defines him/herself by Jewish involvement), and measures of person-environment fit (e.g., proportion of the child’s close friends who are Jewish, proportion of the child’s Jewish friends who were met for the first time at camp, reported match between the camp’s denominational identification and the denomination in which the child is being raised, reported match between the camp’s level of religious practice and the family’s at home, whether the camp’s level of religious practice matches what the parents want for their child’s summer experience).\(^3\)

Camper retention was analyzed by multilevel mixed-effects logistic regression, controlling for demographic characteristics, Jewish education, parents’ background and values, measures of person-environment fit, and parents’ overall satisfaction in 2008.\(^4\)

In addition to the quantitative information on camp families, the Camp Family Survey gathered qualitative data on what parents see as their child’s greatest “take-away” from camp in Summer 2008. Parents were asked to write their response to the following question: “What did your child bring home from camp--what new ideas, skills, interests, personal qualities, friends, rituals, etc.

\(^2\) About 90% of the parents were satisfied, which left very little variation to analyze. However, by separating the respondents into those who were very satisfied and those who were not very satisfied – including those who were only somewhat satisfied – we were able to get a better idea of what differentiates camp parents. This multilevel logistic regression model looks very similar to an ordinal logistic regression model on overall satisfaction, so we are confident of our interpretation.

\(^3\) We also ran multilevel mixed-effects logistic regression models controlling for the same factors, as well as the effects of differences between the individual camps and any variation by camp in the effect of the stringency of Jewish religious life parents wanted their children to experience for the summer. The results were not statistically significantly different from the random-effects logistic regression model, so only the results of the random-effects model are reported.

\(^4\) As with the models for parental satisfaction, we also ran random-effects logistic regression models and multilevel mixed-effects logistic regression models controlling for variation by camp in the effect of the stringency of Jewish religious life parents wanted their children to experience for the summer. This time, the multilevel models were superior to the random-effects models, but again there was no difference between the multilevel models. Accordingly, only the results of the multilevel model without interactions are reported.
did s/he gain at camp?” Some 60% of survey respondents (n=2,488) answered the question. If parents provided more than one gain from camp, their response was separated so that each component could be coded appropriately. This yielded close to 9,000 responses, each of which was categorized by topic and then grouped into one of four broad areas: social connections, personal growth, Jewish and Zionist development, and camp community. In addition to topic, comments were also sorted by camper gender, camper experience (positive or negative), camp type and region.

**Family Choice Survey**

**Instrument.** The Family Choice Survey was designed to complement the Camp Family Survey by gathering information on similar families who chose not to send their children to Jewish overnight camp. (See Appendix D.) The two survey instruments contained many of the same questions about summer activities, Jewish life and family background.

**Sample.** Names and email addresses of potential Family Choice Survey respondents were gathered as part of the Camp Family Survey. A concluding page asked respondents to nominate up to two people for the Family Choice Survey who met all of the following criteria:

1. live in a Jewish household
2. have children close in age to theirs
3. whose children
   a) did not attend overnight camp last year, or
   b) attended an overnight camp, but one without Jewish programming, or
   c) attended a private overnight camp (Jewish or secular).

Of the Camp Family Survey respondents, 377 nominated one person, and 253 nominated two people. Of these 883 nominees, 159 were deemed ineligible for one of the following reasons:

1. The nominator did not provide an e-mail address
2. The nominee had already been invited by another nominator
3. The nominee had been invited to participate in the Camp Family Study

Invitations to participate in the Family Choice Study were sent to the remaining 724 nominees between June 2, 2009 and August 13, 2009. Each nominee received an email containing a unique link to the survey and offering a $10 Amazon.com gift card to the first 300 respondents as incentive for completing the survey.

After invitations were sent, an additional 110 nominees were deemed ineligible either because the nominator had provided inaccurate contact information, or the nominee had been invited to participate in the Camp Family Study.

At the close of data collection on August 27, 2009, there were 423 respondents out of 619 eligible nominees, a response rate of 68%, and 5 refusals, a refusal rate of 0.8 percent. Of the 423 respondents, 92 were deemed ineligible because they did not fit the eligibility criteria: Six did not have a child between the ages of 8 and 18 and an additional 86 had, in fact, sent their child to
a nonprofit Jewish overnight camp in Summer 2008. Furthermore, an additional 83 respondents had sent their child to a Jewish overnight camp in some previous year(s); and an additional three respondents had sent their child to a private Jewish overnight camp in Summer 2008 for the first time. In order better to identify the differences between the Jewish lives of camp families and other families, these 86 respondents were also dropped, leaving 245 respondents for analysis.

In order to find a sample with similar demographic characteristics to the nominated families, camp sample families were identified with matching characteristics on:

1. Location (operationalized as Federation service area, where Federations serving the following geographic areas were collapsed into groups: central Connecticut, central New Jersey, Boston, Dallas, Detroit, Los Angeles, Miami, Minneapolis-St. Paul, New York, Philadelphia, San Francisco Bay Area, Tampa, northern Connecticut, northern New Jersey, southern Connecticut, southern New Jersey, and Syracuse)
2. Age (collapsed into the following categories: ages 4 to 11, 12 to 13, 14 to 15, and 16 to 19)
3. Denomination
4. Parental marital status (intermarried and inmarried)
5. Gender of child.

Where there were no matched cases for a nominated family, the matching criteria were relaxed in the following order: gender of child followed by parental intermarriage. After this, eight nominated families remained without a matching cases or cases. These were then matched as closely as possible on all characteristics.

After this process, all camp sample families that were not matched with a nominated family case were removed from the dataset. To prevent deviations from the demographic mix of the matched cases caused by situations where a nominated family or families with identical characteristics had multiple matched cases, a weight was assigned to the matched cases of $k / l$ where $k$ is the number of nominated family cases with identical characteristics (1 where a nominated family case had no identical nominated family cases) and $l$ is the number of matched camp family survey cases. Nominated family cases received a weight of 1. In other words, the weighted sum of the number of matching cases would always be equal to the number of nominated family cases they were matched to, maintaining the correct demographic profile.

There were 223 eligible nominated family cases matched with 1,456 nominated family cases. The minimum weight for a camp family case was .027, representing a nominated family case with 37 matches, and the maximum weight was 3, indicating a single camp family case matched to 3 nominated camp family cases.

**Analysis.** Analysis compared camp families to other families on a range of variables relating to Jewish life, using Pearson’s chi-square test or independent two-sample t-tests, as appropriate, to measure goodness of fit.
## APPENDIX A: CENSUS 2008

### Camps in Census 2008

(n=120)

| 1.  | Agudah Midwest          | 36. | George                   |
| 2.  | Airy                     | 37. | Gesher                   |
| 3.  | Alonim                   | 38. | Gilboa                   |
| 5.  | Avraham Chaim Heller     | 40. | Goldman Union Camp Institute (GUCI) |
| 6.  | Bamey Medintz            | 41. | Greene Family            |
| 7.  | Bauercrest               | 42. | Habonim Dror Moshava (MD) |
| 8.  | BB Riback                | 43. | Harlam                   |
| 10. | Ben Frankel              | 45. | HASC                     |
| 11. | Berkshire Hills Emanuel  | 46. | Hatikvah                 |
| 12. | BIMA                     | 47. | Henry Horner             |
| 14. | B'nai B'rith (OR)        | 49. | Herzl                    |
| 15. | B'nai Brith of Ottawa    | 50. | Interlaken               |
| 16. | Bnos Maarava             | 51. | JCA Shalom               |
| 17. | Capital Camps            | 52. | JCC Ranch                |
| 18. | Charles Pearlstein       | 53. | JORI                     |
| 19. | Chayolei Hamelech        | 54. | JRF                      |
| 20. | Chi                      | 55. | Judaea (NC)              |
| 22. | Coleman                  | 57. | Kalsman                  |
| 23. | Crane Lake               | 58. | Kinder Ring              |
| 24. | Darom                    | 59. | Kinderland               |
| 25. | Dina                     | 60. | Kingswood                |
| 26. | Dora Golding for Boys    | 61. | Kinneret-Biluim          |
| 27. | Edward Isaacs            | 62. | Kutz Institute           |
| 28. | Eisner                   | 63. | Lakeland                 |
| 29. | Emma Kaufmann            | 64. | Laurelwood               |
| 30. | Emunah                   | 65. | Livingston               |
| 31. | Galil                    | 66. | L’man Achai              |
| 32. | Gan Israel Florida       | 67. | Louemma                  |
| 33. | Gan Israel Montreal      | 68. | Louise                   |
| 34. | Gan Israel Running Springs | 69. | Massad (Manitoba)      |
| 35. | Genesis                  | 70. | Massad (Quebec)          |
71. Miriam  
72. Mogen Avraham  
73. Morasha  
74. Moshava Canada  
75. Moshava Indian Orchard (PA)  
76. Moshava Wild Rose (WI)  
77. Mountain Chai  
78. Nageela East  
79. Nageela Midwest  
80. Nah-Jee-Wah (NJY)  
81. NCSY's Camp Sports  
82. Nesher (NJY)  
83. Newman/Swig  
84. Northland-B'nai Brith (ON)  
85. Olin-Sang-Ruby Union Institute  
86. Oorah's BoyZone  
87. Pardas Chanah  
88. Pembroke  
89. Perlman  
90. Pinemere  
91. Ramah Darom  
92. Ramah in California  
93. Ramah in Canada  
94. Ramah in the Berkshires  
95. Ramah in the Poconos  
96. Ramah in Wisconsin  
97. Round Lake (NJY)  
98. Sabra  
99. Seneca Lake  
100. Shalom  
101. Shomria  
102. Shwayder  
103. Simcha  
104. Solelim  
105. Solomon Schechter  
106. Sternberg/Anna Heller  
107. Stone  
108. Surprise Lake  
109. Tamarack Camps  
110. Tavor  
111. Tawonga  
112. Tel Noar  
113. Tel Yehudah  
114. Tevya  
115. Wise  
116. Yavneh  
117. Young Judaea Midwest (WI)  
118. Young Judaea Sprout Lake (NY)  
119. Young Judaea Texas (TX)  
120. Young Judaea West (WA)
Camps Absent From Census 2008
(n=33)

Camps on FJC List (n=21)
1. Agudah-Toronto
2. B'nai Brith (Montreal)
3. Cedar Lake (NJY)
4. Drisha Institute
5. Gan Israel Michigan
6. Gan Israel New York
7. Gan Israel South Padre Island
8. Jewish Girls Retreat
9. Na'aleh
10. NCSY Summer Experience for Girls (SEG)
11. Oorah's GirlZone
12. Poyntelle Lewis Village
13. Project Extreme
14. Teen Age Camp (NJY)
15. Ramah in New England
16. Sephardic Adventure Camp
17. Shomria Canada
18. Sportstar Academy
19. Yeshivas Hakayitz
20. Yofi
21. Young Judaea New Hampshire (NH)

Camps on CMJS and Other Lists of Nonprofit Jewish Residential Camps (n=12)
1. Bnos
2. Golden Slipper
3. Kesher (92nd Street Y)
4. Machaneh Mamosh
5. Romimu
6. Shira
7. Shivte Yisrael
8. Silver Lake
9. TEKO
10. Toras Hesed
11. Tubby - Tichon Beit Yaakov
12. Yesharim
APPENDIX B: INTERVIEW AND FOCUS GROUP PROTOCOLS

Directors/Administration

Introduction
- Purpose of the study
- Confidentiality (both camp and individual)
- Outline: Change, staff, philosophy/program, campers, future

Personal Background
1. Relationship/history with this camp.

Change
2. How has the camp changed in the past few years? How has it stayed the same?

3. [Check on areas not mentioned.]
   - Consumer patterns (length of stay, tenure, interests)
   - Campers (family background, education, nationality/culture, gender, special needs, financial need)
   - Staff (who they are; recruitment; training; retention; Israeli delegation)
   - Leadership (board; governance; executive development)
   - Program (and current experiments)
   - Jewish life & learning
   - Development and funding (relationship to philanthropists; endowment fund; capital campaigns)
   - Facilities
   - Vision/mission (strategic planning)
   - Operations (communications, marketing, etc.)
   - [Items from our checklist if not already mentioned.]

Listen for:
- Which changes are most important
- How change came about
- Consequences of the change
- Where it’s heading in the future

You
4. Being a director is a huge job. What do you do to sustain yourself? To get your creative juices flowing?

5. Where are you personally heading?
Unit Heads

Introduction
- Who we are; why we’re here; purpose and use of findings
- Confidentiality

1. Personal Background/Warm Up Conversation

Tell me a bit about yourself: your name, where you’re from, your job at camp, and how many summers, if any, that you’ve been a camper or worked here.

2. Campers

2.1 Tell me about the campers in your unit. Who are they? What communities do they come from?
   - Probe for: geographic, socio-economic, and Jewish diversity

2.2 How do they react to Jewish things at camp? Which activities do they see as “Jewish”? Which do they particularly like/dislike?

3. Staff

3.1 Tell me about the counselors who work with you. Who are they? Were they campers here? How do they respond to Jewish life/programming at camp?
   - Probe for: geographic, socio-economic, and Jewish diversity

3.2 What is the social dynamic like for staff here? Is there one place where everyone hangs out after hours at camp? Are the international staff well integrated with the American staff?

4. Change

How has camp changed in the past few years? What is different about camp now from when you were a camper or in other years you worked here?
   - Probe for: changes in Jewish life, policy changes, camper social dynamics, etc.

5. Overall Experience

5.1 What have been the highlights and the lowlights of your summer? How is it like/different from what you expected?

5.2 What is one lesson you are going to take away from your experience at camp this summer?
   - Probe for: learning about self/self growth, perspective on Israel/Judaism/Zionism, the campers, the staff, etc.
Counselors

Introduction
• Who we are; why we’re here; purpose and use of findings
• Confidentiality

1. Personal Background/Warm Up Conversation

Tell me a bit about yourself: your name, where you’re from, your job at camp, and how many summers, if any, that you’ve been a camper or worked here.

2. Motivation

2.1. Why did you choose to work at camp this summer? Why this camp? How did you hear about this camp? What attracted you to it? What else did you consider for this summer?

[For returning counselors]
2.2 Are you a Cornerstone Fellow?

2.3 Is there anything new this year at camp that you are really excited about or have less positive reactions to?

3 Jewish Life

3.1 Tell me about your campers/the kids you work with
• Who are they—generally and Jewishly—and what are they like?
• How do they react to Jewish things at camp? Which activities do they see as “Jewish”? Which do they particularly like/dislike?
• Can you see any change in them from the beginning of the summer to now?

3.2 What is your Jewish connection? What do you think about Jewish life here at camp?

[For returning counselors]
3.3 How has the Jewish character of the camp changed in the past few years?

4. Israel

4.1 What do your campers think about Israel? How do they respond to the Israel program(s) here? What do they think about the shlichim/Israeli counselors in their bunks [if applicable]? What are they learning about Israel?

4.2 What is your connection to Israel and Israelis? Have you been to Israel? What is it like to work with Israeli staff this summer? Are the Israeli staff well integrated into the life of the camp?
5. Change

[For returning counselors]
How has camp changed in the past few years? What is different about camp now from when you were a camper or in other years you worked here?

6. Overall Experience

6.1 What have been the highlights and the lowlights of your summer? How is it like/different from what you expected?

6.2 What is one lesson you are going to take away from your experience at camp this summer?
   Probe for: learning about self/self growth, perspective on Israel/Judaism/Zionism, the campers, the staff, etc.
**Shlichim**

**Introduction**
- Who we are; why we’re here; purpose and use of findings
- Confidentiality

1. **Personal Background/Warm Up Conversation**

Tell me a bit about yourself: your name, where you’re from in Israel, and your job at camp.

2. **Preparation**

2.1 Why did you decide to come on shlichut at an American summer camp?

2.2 How prepared did you feel for the U.S.? For camp? For the American campers and staff?

[For returning shlichim]:
2.3 Did you participate in the Achva program?
2.4 Is there anything new at camp this summer that you are really excited about or have less positive reactions to?

3. **Personal Ideology/Practice**

What is your own religious background? How does the level of observance at camp match your personal preferences? How do you feel about the match or mismatch?

4. **Overall Experience**

4.1 What have been the highlights and the lowlights of your summer? How is it like/different from what you expected?

4.2 What is one lesson you are going to take away from your experience at camp this summer?

Probe for: learning about self/self growth, perspective on Israel/Judaism/Zionism, the campers, the staff, American Jews.
Specialists

Introduction
- Who we are; why we’re here; purpose and use of findings
- Confidentiality

1. Personal Background/Warm Up Conversation

Tell me a bit about yourself: your name, where you’re from, your job at camp, and how many summers, if any, that you’ve been a camper or worked here.

- For Specialists: Get background on Jewish educational experience and relationship/history with camp/Jewish camping
- For Shlichim: Get background on prior experience in US, with Americans, and relationship/history with this camp and others

2. Motivation

Why did you choose to work at camp this summer? Why this camp? How did you hear about this camp? What attracted you to it? What else did you consider for this summer?

3. Programming/Content

3.1 Tell me about the specialty area you oversee. What are your responsibilities? What types of activities are offered to campers within your specialty?

3.2 Who makes the programming/curriculum/content decisions? Do you work with the camp administration/leadership to make these decisions?

3.3 How do campers react to Jewish content at camp? Do they see this activity as “Jewish”? Can you see any change in them from the beginning of the summer to now?

3.4 What is your Jewish connection? What do you think about Jewish life here at camp?

4. Change

[For returning staff]
How has camp changed in the past few years? What is different about camp now from when you were a camper or in other years you worked here?

5. Overall Experience

5.1 What have been the highlights and the lowlights of your summer? How is it like/different from what you expected?
5.2 What is one lesson you are going to take away from your experience at camp this summer? 
    Probe for: learning about self/self growth, perspective on Israel/Judaism/Zionism, the campers, the staff, etc.
APPENDIX C: COUNSELOR SURVEYS

Staff Survey: Americans (Summer 2008)

WELCOME

CAMP EXPERIENCE
Some staff are coming to camp for the first time. Others may have years of experience. These first questions ask about your job this summer and your past experience at camp.

1. What is your primary position this summer?
   ( ) counselor-in-training; junior or assistant counselor
   ( ) bunk counselor
   ( ) rabbi, educator, shaliach (Israeli emissary)
   ( ) activity specialist
   ( ) unit head, assistant director, director or other senior staff
   ( ) other (please specify)

2. Prior to 2008, how many summers did you attend and/or work at an overnight camp?

3. How many of these summers were at an overnight camp that had Shabbat services and/or a Jewish educational program?

4. What is your prior experience at this camp? Were you a--
   - Camper? No/Yes
     - If yes, number of years ___
   - CIT, junior counselor, counselor assistant? No/Yes
     - If yes, number of years ___
   - Staff member? No/Yes
     - If yes, number of years ___

A BIT ABOUT YOU
Camp populations can be diverse and interesting. Please answer these two questions about your background.

5. Are you--?
   ( ) American
   ( ) Canadian
   ( ) Israeli
   ( ) British
   ( ) Other: _________________________
6. Do you consider yourself to be—?
( ) Secular/culturally Jewish
( ) Just Jewish
( ) Reform Jewish
( ) Conservative Jewish
( ) Reconstructionist Jewish
( ) Orthodox Jewish
( ) Other Jewish: ______
( ) Protestant: ______
( ) Catholic: ______
( ) Other religion: ______
( ) No religion

THE DECISION
These next questions are about how you made the decision to work at camp this summer.

7. How many non-camp jobs did you explore seriously before you decided to work here? [none, one, two, three, four or more]

8. How many other camp jobs did you explore seriously before you decided to work here? [none, one, two, three, four or more]

NEW STAFF ONLY

9. How did you find out about this camp? (Check all that apply.)

I’ve known about it for years

I heard about it from…(Check all that apply.)
[ ] Family or friends
[ ] Rabbi or other professional
[ ] Advertisement
[ ] Web search
[ ] Career center
[ ] Camp agency
[ ] Other: ______

10. In your decision to work here this summer, how did you weigh each of the following factors--? [strong negative, slight negative, neither negative nor positive, slight positive, strong positive]

a. Camp’s affiliation, movement, or ideology
b. Friends or family at this camp
c. Type of work I would be doing
d. Geographic location of the camp
e. Jewish life at this camp
f. Salary offered
g. Emotional attachment to the camp
h. Chance to work with children
i. Break from my normal routine
j. Career-related experience
k. Time in the great outdoors

EXPECTATIONS
As you prepare for camp, you undoubtedly have some expectations about what the summer will bring. This section asks what you imagine your summer will be like.

11. I expect my camp experience this summer will be…
[strong negative, slight negative, neither negative nor positive, slight positive, strong positive, don’t know]

a. Camp administration
b. Other staff
c. Special days or events
d. Campers
e. Unpredictable moments
f. Time off
g. Shabbat
h. Jewish learning
i. Responsibility
j. Food and accommodations
k. Personal growth (skills and knowledge)
l. Hours and workload
m. Creativity
n. Camp spirit
o. Spirituality
p. My camp persona

CONNECTIONS
Your work this summer will be at a Jewish summer camp, so, understandably there is an interest in knowing about Jewish connections.

12. TO WHAT EXTENT do you feel a connection to…
[not at all, a little, somewhat, very much]

a. Jewish history
b. Israel
c. Israelis
d. Worldwide Jewish community
e. Jewish community where you live
f. Jewish traditions and customs
g. Jewish humor

NON-JEWISH STAFF

12. TO WHAT EXTENT are you familiar with…
[not at all, a little, somewhat, very much]

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>a. Jewish history</td>
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<tr>
<td>b. Israel</td>
<td></td>
</tr>
<tr>
<td>c. Israelis</td>
<td></td>
</tr>
<tr>
<td>d. Jewish community where you live</td>
<td></td>
</tr>
<tr>
<td>e. Jewish traditions and customs</td>
<td></td>
</tr>
<tr>
<td>f. Jewish humor</td>
<td></td>
</tr>
</tbody>
</table>

13. How many of your close friends are Jewish? [none, a few, half, most, all]

A BIT MORE ABOUT YOU

We end with two easy questions about you.

14. Are you-- (1) female (2) male

15. What year were you born? 19 _____

Thank you for your responses. We look forward to meeting you at camp. In the meantime, we wish you a great summer!

Amy Sales and Nicole Samuel

Cohen Center for Modern Jewish Studies
Brandeis University
Mailstop 014
Waltham, MA 02454-9110
781-736-3951
Staff Survey: Israelis (Summer 2008)

WELCOME

CAMP EXPERIENCE
Some staff are coming to camp for the first time. Others may have years of experience. These first questions ask about your job this summer and your past experience at camp.

1. What is your primary position this summer?
   ( ) counselor-in-training; junior or assistant counselor
   ( ) bunk counselor
   ( ) rabbi, educator, shaliach (Israeli emissary)
   ( ) activity specialist
   ( ) unit head, assistant director, director or other senior staff
   ( ) other (please specify)

2. Prior to 2008, how many summers did you attend and/or work at an overnight camp?

3. How many of these summers were at an overnight camp that had Shabbat services and/or a Jewish educational program?

4. What is your prior experience at this camp? Were you a—
   • Camper? No/Yes
     o If yes, number of years ___
   • CIT, junior counselor, counselor assistant? No/Yes
     o If yes, number of years ___
   • Staff member? No/Yes
     o If yes, number of years ___

A BIT ABOUT YOU
Camp populations can be diverse and interesting. Please answer these questions about your background.

5. Are you--?
   ( ) American
   ( ) Canadian
   ( ) Israeli
   ( ) British
   ( ) Other: _________________________
6. Do you consider yourself to be--?
( ) Non-Zionist Haredi
( ) Zionist Haredi
( ) Dati
( ) Dati Leumi
( ) Masorti (Traditional)
( ) Conservative
( ) Reform (Progressive, Liberal)
( ) Hiloni (Secular)
( ) Other: _____

Do you consider yourself to be--? (Check all that apply.)
( ) Ashkenazi
( ) Mizrachi
( ) Other: _____

THE DECISION
These next questions are about how you made the decision to work at camp this summer.

6. How many non-camp jobs did you explore seriously before you decided to work here? [None, one, two, three, four or more]

7. How many other camp jobs did you explore seriously before you decided to work here? [pull down]

8. If you are a shliach, is your work this summer part of your army experience? No/Yes

FOR NEW STAFF ONLY:
How did you find out about this camp? (Check all that apply.)

I’ve known about it for years

I heard about it from… (Check all that apply.)
[ ] Sachnut (JAFI)
[ ] Family or friends
[ ] Rabbi or other professional
[ ] Advertisement
[ ] Web search
[ ] Career center
[ ] Camp agency
[ ] Other: _____

FOR RETURNING STAFF
Have you participated in any Achva training? No/Yes
10. In your decision to work here this summer, how did you weigh each of the following factors--? [strong negative, slight negative, neither negative nor positive, slight positive, strong positive]

a) Camp’s affiliation, movement, or ideology
b) Friends or family at this camp
c) Type of work I would be doing
d) Geographic location of the camp
e) Jewish life at this camp
f) Salary offered
g) Emotional attachment to the camp
h) Chance to work with children
i) Break from my normal routine
j) Career-related experience
k) Time outside, in nature
l) Chance to be on shlichut
m) Opportunity to correct misconceptions about Israel and Israelis
n) Chance to have an American experience
o) Opportunity to travel

EXPECTATIONS
As you prepare for camp, you undoubtedly have some expectations about what the summer will bring. This section asks what you imagine your summer will be like.

11. I expect my camp experience this summer will be…
[strong negative, slight negative, neither negative nor positive, slight positive, strong positive, don’t know]

a. Camp administration
b. American staff
c. Special days or events
d. Campers
e. Unpredictable moments
f. Time off
g. Shabbat
h. Jewish learning
i. Responsibility
j. Food and accommodations
k. Personal growth (skills and knowledge)
l. Hours and workload
m. Creativity
n. Camp spirit
o. Spirituality
p. Other Israeli staff
CONNECTIONS
Your work this summer will be at a Jewish summer camp, so, understandably there is an interest in knowing about Jewish connections.

12. TO WHAT EXTENT do you feel a connection to…
[not at all, a little, somewhat, very much]

   a. Jewish history  
   b. Diaspora Jewry  
   c. American Jews  
   d. Jewish traditions and customs  
   e. American Jewish humor

A BIT MORE ABOUT YOU
We end with two easy questions about you.

13. Are you-- (1) female (2) male

14. What year were you born? 19 _____

Thank you for your responses. We look forward to meeting you at camp. In the meantime, we wish you a great summer!

Amy Sales and Nicole Samuel

Cohen Center for Modern Jewish Studies
Brandeis University
Mailstop 014
Waltham, MA 02454-9110
781-736-3951
WELCOME

Welcome!

Thank you for participating in the Camp Staff Survey. Whether or not you are planning to return to camp this summer, your participation is very important.

The survey asks about your background, your reflections on last summer (2008), and your plans for this summer (2009). The survey is short and should take about ten minutes to complete.

All of your responses are confidential and anonymous. Only aggregate results—by region of the country or by type of camp, for example—will be reported. The results are very important not only for the camps, but also for the funders who support them, the Foundation for Jewish Camp, and the field more broadly.

If you have any questions or you need a Hebrew version survey, please contact Daniel Parmer (781-736-2751; campstaff@cmjs.org).

Thank you for taking a few minutes to provide us with this valuable information.

Amy

Amy L. Sales, Ph.D.
Associate Director
Cohen Center for Modern Jewish Studies
Brandeis University
www.brandeis.edu/cmjs

The Camp Staff Survey is supported by a grant from The AVI CHAI Foundation.

ABOUT YOU

1. Last summer (2008) at Camp YY were you...?

( ) Year-round staff
( ) Summer only staff

2. How many summers have you worked at Camp YY? (Do NOT include Summer 2009.)

Please write your answer here:
3. Are you...?

( ) American
( ) Canadian
( ) Israeli
( ) British
( ) Other

4. Do you consider yourself to be Jewish in any way?

( ) Yes
( ) No

5. Do you currently consider yourself to be...?

( ) No religion
( ) Secular/Culturally Jewish
( ) Just Jewish
( ) Reform
( ) Conservative
( ) Reconstructionist
( ) Orthodox
( ) Other Jewish

[If respondents do not consider themselves Jewish in any way-]
6. Do you currently consider yourself to be...?

( ) Protestant
( ) Catholic
( ) Other Religion

SINCE LAST SUMMER...

This section asks about what you have been doing since camp ended last summer. What has your life like during the school/work year since September 2008?

7. Are you currently...?
Please choose all that apply:

( ) In school
( ) In a gap year program or in yeshiva/seminary
( ) Traveling
( ) Working full-time
( ) Working part-time
( ) Long-term service program (e.g. Americorps, Teach for America, etc)
( ) Other:
8. Since September 2008, how often have you spent time with people from Camp {YY}?

<table>
<thead>
<tr>
<th></th>
<th>Face-to-face</th>
<th></th>
<th>Online, phone, etc</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Never</td>
<td>Rarely</td>
<td>Occasionally</td>
</tr>
<tr>
<td>American co-workers</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Israeli co-workers</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other international co-workers</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Campers</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

REFLECTIONS ON SUMMER 2008

9. What was your primary position at Camp {YY} last summer (2008)?
   ( ) Counselor-in-training; junior or assistant counselor
   ( ) Bunk counselor
   ( ) Rabbi, educator, shaliach (Israeli emissary)
   ( ) Activity specialist
   ( ) Unit head, assistant director, director, or other senior staff
   ( ) Other

10. To what extent did you learn about each of the following at camp last summer (2008)?

Please choose the appropriate response for each item:

<table>
<thead>
<tr>
<th></th>
<th>Not at all</th>
<th>A little</th>
<th>Somewhat</th>
<th>Very much</th>
</tr>
</thead>
<tbody>
<tr>
<td>Israeli life and culture</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jewish denominations</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
11. Thinking about Summer 2008, to what extent did you learn to do things you had never done before or improve skills you already had?
( ) Not at all
( ) A little
( ) Somewhat
( ) Very much

12. Of all that you learned at camp last summer, what stands out in your memory?

Please write your answer here:

13. All in all, how satisfied were you with your experience at Camp YY last summer (2008)?
( ) Very dissatisfied
( ) Somewhat dissatisfied
( ) Neither dissatisfied nor satisfied
( ) Somewhat satisfied
( ) Very satisfied

YOUR VALUES AND INTERESTS

14. To what degree do the following define you and your life?

<table>
<thead>
<tr>
<th></th>
<th>Not at all</th>
<th>A little</th>
<th>Somewhat</th>
<th>Very much</th>
<th>Totally defines me</th>
</tr>
</thead>
<tbody>
<tr>
<td>Political involvement or social activism</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Professional achievement</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Jewish learning</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Physical fitness</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Community involvement</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td></td>
<td>Not at all</td>
<td>A little</td>
<td>Somewhat</td>
<td>Very much</td>
<td>Totally defines me</td>
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<tr>
<td>Israel/Zionism</td>
<td></td>
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<tr>
<td>Artistic and cultural expression</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Intellectual growth and challenge</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jewish home observances</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Friendships</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Synagogue life</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Volunteer work for Jewish organizations or causes</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
For respondents who do not consider themselves Jewish in any way-

15. To what degree do the following define you and your life?

<table>
<thead>
<tr>
<th></th>
<th>Not at all</th>
<th>A little</th>
<th>Somewhat</th>
<th>Very much</th>
<th>Totally defines me</th>
</tr>
</thead>
<tbody>
<tr>
<td>Political involvement or social activism</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Professional achievement</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Physical fitness</td>
<td></td>
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<td></td>
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<tr>
<td>Community involvement</td>
<td></td>
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<td></td>
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<tr>
<td>Religion</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Artistic and cultural expression</td>
<td></td>
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<td></td>
<td></td>
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<tr>
<td>Intellectual growth and challenge</td>
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<td></td>
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<tr>
<td>Friendships</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Church life</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Volunteer work</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Spiritual seeking or experiences</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**SUMMER 2009**

What are your plans for Summer 2009?

16. Are you returning to Camp {YY} in Summer 2009?
( ) Yes--for the whole summer
( ) Yes--for part of the summer
( ) Maybe
( ) No
17. **What is your primary position this summer?**

(  ) Counselor-in-training; junior or assistant counselor

(  ) Bunk counselor

(  ) Rabbi, educator, *shaliach* (Israeli emissary)

(  ) Activity specialist

(  ) Unit head, assistant director, director, or other senior staff

(  ) Other

[If Answer to Question #16 is “returning to camp”-]

18. **How important were each of the following in your decision to return to Camp {YY} in summer 2009?**

<table>
<thead>
<tr>
<th>Important</th>
<th>Not Important</th>
<th>A little Important</th>
<th>Somewhat Important</th>
<th>Very Important</th>
<th>No answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>{YY}'s affiliation, movement, or ideology</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Type of work I will be doing</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Jewish life at {YY}</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Friends or family at this camp</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Emotional attachment to the camp</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Chance to work with children</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Camp spirit</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Salary</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>
[If Answer to Question #16 is “returning to camp”-]

19. Here are some more factors that may have influenced your decision to return to Camp {YY} this summer. How important were each of the following?

<table>
<thead>
<tr>
<th>Factor</th>
<th>Not Important</th>
<th>A little Important</th>
<th>Somewhat Important</th>
<th>Very Important</th>
<th>No answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Break from my normal routine</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Time outdoors, in nature</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Camp administration</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jewish learning</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Personal growth (skills and knowledge)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Creativity</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hours and workload</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

[If Answer to Question #16 is “returning to camp”-]

20. Use the space below to explain your reasons for returning to {YY} this summer.

[Text box]

[If answer to Question #16/returning to camp is “no” or “maybe”-]

21. How important were each of the following aspects of Camp {YY} to your decision NOT to return this summer?

<table>
<thead>
<tr>
<th>Aspect</th>
<th>Not important</th>
<th>A little important</th>
<th>Somewhat important</th>
<th>Very important</th>
<th>No answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salary</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Camp administration</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>{Camp names ‘}'s affiliation, movement, or ideology</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Geographic location of the camp</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Not invited back</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Type of work I would be doing</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jewish life at {Camp name}</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hours and workload</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
22. Here are some more factors that may have influenced your decision not to return to Camp {YY} this year. How important were each of the following?

<table>
<thead>
<tr>
<th>Factor</th>
<th>Not important</th>
<th>A little important</th>
<th>Somewhat important</th>
<th>Very important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Too old for camp; time to move on</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Need other experience</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Don't have the time</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Preferable options elsewhere</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

23. Use the space below to further explain your reasons for not returning to Camp {YY} this summer.

[text box]

24. Are you working for pay this summer?
   ( ) Yes
   ( ) No

25. Is your job...?
   ( ) At a day camp
   ( ) At an overnight camp
   ( ) Not at a camp

26. What is the name of the day camp where you will work this summer?
   [text box]

27. What is the name of the overnight camp where you will work this summer?
[If answer to Question #25 is “day camp” or “overnight camp”-]

28. Does the camp have Jewish educational or Shabbat programming?

( ) Yes
( ) No

[If answer to Question #24 is “yes”]

29. This summer, are you also...

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Traveling</td>
<td>☐</td>
</tr>
<tr>
<td>Taking classes</td>
<td>☐</td>
</tr>
<tr>
<td>Looking for work</td>
<td>☐</td>
</tr>
<tr>
<td>Doing volunteer or community service</td>
<td>☐</td>
</tr>
<tr>
<td>Taking time off</td>
<td>☐</td>
</tr>
<tr>
<td>Other</td>
<td>☐</td>
</tr>
</tbody>
</table>

[If answer to Question 29 is “yes, Other”-]

30. What have you been doing this summer?

[text box]

ABOUT YOU

31. What year were you born?

32. Were you raised...

( ) No religion
( ) Secular/Culturally Jewish
( ) Just Jewish
( ) Reform
( ) Conservative
( ) Reconstructionist
( ) Orthodox
( ) Other Jewish
( ) Other Religion

[If answer to Question #32 is “Other Jewish”]

33. Please specify the Jewish denomination you were raised.
34. During grades K-12, did you ever attend any type of Jewish supplementary school (such as Hebrew or Sunday school)?
   ( ) Yes
   ( ) No

[If answer to Question #34 is “yes”-]

35. How many years did you attend such a school?
   ( ) 1 or less
   ( ) 2
   ( ) 3
   ( ) 4
   ( ) 5
   ( ) 6
   ( ) 7
   ( ) 8
   ( ) 9
   ( ) 10
   ( ) 11
   ( ) 12 or more

36. During grades K-12, did you ever attend a full-time Jewish day school?
   ( ) Yes
   ( ) No

[If answer to Question #36 is “yes”-]

37. How many years did you attend such a school?
   ( ) 1 or less
   ( ) 2
   ( ) 3
   ( ) 4
   ( ) 5
   ( ) 6
   ( ) 7
   ( ) 8
   ( ) 9
   ( ) 10
   ( ) 11
   ( ) 12 or more
YOUR LIFE TODAY

[Questions #38-46 are for respondents who consider themselves Jewish in any way]

38. How does the level of Jewish observance at Camp {YY} compare with your practice during the year?
   ( ) Much less than during the year
   ( ) Somewhat less than during the year
   ( ) About the same as during the year
   ( ) Somewhat more than during the year
   ( ) Much more than during the year

39. Do you or your family belong to a synagogue, havurah, minyan, Hillel House, Chabad center, or other place of worship?
   ( ) Yes
   ( ) No

40. Since September, how often have you attended Jewish worship services?
   ( ) Never
   ( ) A few times a year
   ( ) About once a month
   ( ) Several times a month
   ( ) Weekly
   ( ) Several times a week or more

41. During the past 3 months, how often have you...?

<table>
<thead>
<tr>
<th>Activity</th>
<th>Never</th>
<th>Sometimes</th>
<th>Usually</th>
<th>Always</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lit/participated in lighting Shabbat</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>candles</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Had/attended a special meal on Shabbat</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Engaged in some form of Jewish study</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

42. If you were asked to read a text in Hebrew, how much would you understand?
   ( ) Don't know Hebrew alphabet at all
   ( ) Can read the letters, but not understand the words
   ( ) Some of what I read
( ) Most of what I read
( ) Everything I read

43. Of your close friends, how many are Jewish?

( ) None
( ) A few
( ) About half
( ) Most
( ) All

44. To what extent do you feel a connection to...?

Please choose the appropriate response for each item:

<table>
<thead>
<tr>
<th>Item</th>
<th>Not at all</th>
<th>A little</th>
<th>Somewhat</th>
<th>Very much</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jewish history</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Israel</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Israelis</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The worldwide Jewish community</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Jewish community where you live</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jewish traditions and customs</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

45. Have you ever been to Israel?

( ) Yes
( ) No

[If answer to Question #45 is “yes”-]

46. Have you been to Israel on any of the following? (Check all that apply.)

( ) Taglit-Birthright Israel
( ) Gap year or yeshiva/seminary program
( ) Semester abroad
( ) Other (please specify):
[Questions #47-50 are for respondents who do not consider themselves Jewish in any way]

47. Do you or your family belong to a religious congregation?

( ) Yes  
( ) No

48. Since September, how often have you attended worship services?

( ) Never  
( ) A few times a year  
( ) About once a month  
( ) Several times a month  
( ) Weekly  
( ) Daily

49. In the last three months, how often did you engage in some form of religious study?

( ) Never  
( ) Sometimes  
( ) Usually  
( ) Always

50. To what extent are you familiar with...?

<table>
<thead>
<tr>
<th></th>
<th>Not at all</th>
<th>A little</th>
<th>Somewhat</th>
<th>Very much</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jewish history</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Israel</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Israelis</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Jewish community</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>where you live</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jewish traditions and</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>customs</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
MORE ABOUT YOU

A bit more about you

51. Are you...?
Please choose only one of the following:
(  ) Female
(  ) Male

52. What languages are regularly spoken in your home? (Check all that apply)
(  ) English
(  ) Russian
(  ) Hebrew
(  ) Spanish
(  ) French
(  ) Other:

53. What is your most recent or highest educational accomplishment?
(  ) Less than high school diploma
(  ) High school diploma
(  ) A freshman (1st year college)
(  ) A sophomore (2nd year college)
(  ) A junior (3rd year college)
(  ) A senior (4th year college)
(  ) Associate's degree or CEGEP
(  ) Bachelor's Degree
(  ) Some graduate school
(  ) Master’s degree (e.g. MA, MBA, MSW, MS)
(  ) Doctoral degree (e.g. PhD, EdD)
(  ) Professional degree (e.g. MD, JD)
(  ) Rabbinical ordination (smicha)

Thank you for completing this survey.
STAFF SURVEY
Israelis (Spring 2009)

WELCOME

Welcome!

Thank you for participating in the Camp Staff Survey. Whether or not you are returning to camp this summer, your participation is very important. Twenty Jewish overnight camps are taking part in this study, which began last summer. As you may recall, we were in touch with you a year ago to get your thoughts before you headed off to camp.

This is a follow-up survey. It asks about your background, your reflections on last summer, and your plans for this coming summer. The survey is short and should take about ten minutes to complete.

All of your responses are confidential and anonymous. Only aggregate results—by region of the country or by type of camp, for example—will be reported. The results are very important not only for your camp, but also for the funders who support them, the Foundation for Jewish Camp, and the field more broadly.

If you have any questions, please contact Daniel Parmer, tel: 781-736-2751; email: campstaff@cmjs.org

Thank you for taking a few minutes to provide us with this valuable information.

Amy L. Sales, Ph.D.
Associate Director and Senior Research Scientist
Cohen Center for Modern Jewish Studies
Brandeis University
www.brandeis.edu/fbi

The 2008 Camp Staff Survey is supported by a grant from The AVI CHAI Foundation.

ABOUT YOU

1. Last summer (2008) at Camp {YY} were you...?
   ( ) Year-round staff
   ( ) Summer only staff

2. How many summers have you worked at Camp {YY}? (Do NOT include Summer 2009.)
3. *Are you...?*
   (   ) American
   (   ) Canadian
   (   ) Israeli
   (   ) British
   (   ) Other

4. **Do you consider yourself to be Jewish in any way?**
   (   ) Yes
   (   ) No

   [If answer to Question #4 is “yes”-]

5. **Do you currently consider yourself to be...?**
   (   ) Haredi
   (   ) Dati
   (   ) Dati Leumi
   (   ) Masorti/Conservative
   (   ) Reform/Progressive
   (   ) Hiloni
   (   ) Other Jewish

**SINCE LAST SUMMER...**

*This section asks about what you have been doing since camp ended last summer. What has your life like during the school/work year since September 2008?*

6. **During the past year, were you...?**
   (   ) In school
   (   ) In a gap year program
   (   ) In the military
   (   ) Traveling
   (   ) Working full-time
   (   ) Working part-time
   (   ) Year-long national service program
   (   ) Other:
7. Since last September, how often have you spent time with people from Camp {YY}?

<table>
<thead>
<tr>
<th></th>
<th>Face-to-face</th>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Never</td>
<td>Rarely</td>
<td>Occasionally</td>
<td>Frequently</td>
<td>Never</td>
<td>Rarely</td>
<td>Occasionally</td>
<td>Frequently</td>
<td></td>
</tr>
<tr>
<td>American co-workers</td>
<td></td>
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<td></td>
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<tr>
<td>Israeli co-workers</td>
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<td></td>
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<tr>
<td>Other international co-workers</td>
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<td></td>
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<tr>
<td>Campers</td>
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</tr>
</tbody>
</table>

REFLECTIONS ON SUMMER 2008

8. What was your primary position at last summer?
   ( ) Counselor-in-training; junior or assistant counselor
   ( ) Bunk counselor
   ( ) Rabbi, educator, shaliach (Israeli emissary)
   ( ) Activity specialist
   ( ) Unit head, assistant director, director, or other senior staff
   ( ) Other

9. Through which agency did you come to Camp?
   ( ) Sachnut (JAFI)
   ( ) IDF
   ( ) Independent (I came on my own)
   ( ) Other agency
10. To what extent did you learn about each of the following at camp last summer?

<table>
<thead>
<tr>
<th>Not at All</th>
<th>A Little</th>
<th>Somewhat</th>
<th>Very Much</th>
<th>No answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>How camp is run/managed</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Yourself as a person</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jewish denominations</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>American lifestyle</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jewish rituals and customs</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>American Jews' perceptions of Israel</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jewish life in the US</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

11. To what extent did you learn to do things you had never done before or improve skills you already had?

( ) Not at all
( ) A little
( ) Somewhat
( ) Very much

12. Of all that you learned at camp last summer, what stands out in your memory?

13. How much do you agree or disagree with the following statements.

*Working with American staff at camp last summer...*

<table>
<thead>
<tr>
<th>Strongly Disagree</th>
<th>Somewhat Disagree</th>
<th>Somewhat Agree</th>
<th>Strongly Agree</th>
<th>No answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Showed me what we have in common</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Made me feel connected to my Jewish American peers</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Showed me the differences between us</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Made me think about my Jewish identity</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
14. To what extent did your summer at Camp {YY} make you feel...

<table>
<thead>
<tr>
<th></th>
<th>Not at All</th>
<th>A Little</th>
<th>Somewhat</th>
<th>Very Much</th>
<th>No answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proud of your military or national service?</td>
<td></td>
<td></td>
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<tr>
<td>Proud of the State of Israel?</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Critical of the American lifestyle?</td>
<td></td>
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<tr>
<td>Proud to be Jewish?</td>
<td></td>
<td></td>
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<td></td>
<td></td>
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<tr>
<td>Proud to be Israeli?</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>A desire to learn more about Judaism or Jewish denominations?</td>
<td></td>
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</tr>
</tbody>
</table>

15. All in all, how satisfied were you with your experience at Camp last summer?

( ) Very dissatisfied
( ) Somewhat dissatisfied
( ) Neither dissatisfied nor satisfied
( ) Somewhat satisfied
( ) Very satisfied

SUMMER 2009
What are your plans for Summer 2009?

16. Are you returning to Camp {YY} in Summer 2009?

( ) Yes--for the whole summer
( ) Yes--for part of the summer
( ) Maybe
( ) No

[Questions #17-22 are for respondents who are returning to Camp {YY} in Summer 2009]

17. What is your primary position this summer?

( ) Counselor-in-training; junior or assistant counselor
( ) Bunk counselor
( ) Rabbi, educator, shaliach (Israeli emissary)
( ) Activity specialist
( ) Unit head, assistant director, director, or other senior staff
( ) Other
18. Through which agency did you come to Camp {YY}?
( ) Sachnut (JAFI)
( ) IDF
( ) Independent (I came on my own)
( ) Other agency

19. How important were each of the following in your decision to return to Camp {YY} in Summer 2009?

<table>
<thead>
<tr>
<th>Factor</th>
<th>Not Important</th>
<th>A little Important</th>
<th>Somewhat Important</th>
<th>Very Important</th>
<th>No answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salary</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>{YY}’s affiliation, movement, or ideology</td>
<td></td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>Type of work I will be doing</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jewish life at {YY}</td>
<td></td>
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<tr>
<td>Friends or family at this camp</td>
<td></td>
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<tr>
<td>Emotional attachment to the camp</td>
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<tr>
<td>Chance to work with children</td>
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<tr>
<td>Camp spirit</td>
<td></td>
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<tr>
<td>Opportunity to travel</td>
<td></td>
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</tr>
</tbody>
</table>

20. Here are some more factors that may have influenced your decision to return to Camp {YY} this summer. How important were each of the following?

<table>
<thead>
<tr>
<th>Factor</th>
<th>Not Important</th>
<th>A little Important</th>
<th>Somewhat Important</th>
<th>Very Important</th>
<th>No answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Break from my normal routine</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Time outdoors, in nature</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Camp administration</td>
<td></td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Jewish learning</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Personal growth (skills and knowledge)</td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Creativity</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hours and workload</td>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>
21. To what extent were you motivated to return to Camp {YY}...?

<table>
<thead>
<tr>
<th>Motivation</th>
<th>Not at All</th>
<th>A Little</th>
<th>Somewhat</th>
<th>Very Much</th>
<th>No answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>To take a vacation from the army, national service, or university?</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>To improve your English language skills?</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To strengthen Americans' identification with Israel?</td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>To help Americans understand life in Israel?</td>
<td></td>
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</tr>
</tbody>
</table>

22. Use the space below to explain your reasons for returning to {YY} this summer.

[text box]

[Questions #23-25 are for respondents who are not returning to Camp {YY} in Summer 2009]

22. How important were each of the following aspects of Camp {YY} to your decision NOT to return this summer?

<table>
<thead>
<tr>
<th>Aspect</th>
<th>Not important</th>
<th>A little important</th>
<th>Somewhat important</th>
<th>Very important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salary</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Camp administration</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>{YY}'s affiliation, movement, or ideology</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Geographic location of the camp</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Not invited back</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Type of work I would be doing</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jewish life at {YY}</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hours and workload</td>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>
23. Here are some more factors that may have influenced your decision not to return to \{YY\} this year. How important were each of the following?

<table>
<thead>
<tr>
<th>Factor</th>
<th>Not important</th>
<th>A little important</th>
<th>Somewhat important</th>
<th>Very important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Too old for camp; time to move on</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Need other experience</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Don't have the time</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Preferable options elsewhere</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

24. Use the space below to further explain your reasons for not returning to \{YY\} this summer.

**YOUR LIFE TODAY**

25. How does the level of Jewish observance at Camp \{YY\} compare with your practice during the year?
   ( ) Much less than during the year
   ( ) Somewhat less than during the year
   ( ) About the same as during the year
   ( ) Somewhat more than during the year
   ( ) Much more than during the year

26. Since September, how often have you attended synagogue or Jewish religious services?
   ( ) Never
   ( ) A few times a year
   ( ) About once a month
   ( ) Several times a month
   ( ) Weekly
   ( ) Several times a week or more
27. In the last three months, how often did you...?

<table>
<thead>
<tr>
<th>Activity</th>
<th>Never</th>
<th>Sometimes</th>
<th>Usually</th>
<th>Always</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lit/participated in lighting Shabbat candles</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Had/attended a special meal on Shabbat</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Engaged in some form of Jewish study</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

28. To what extent do you feel a connection to...?

<table>
<thead>
<tr>
<th>Connection</th>
<th>Not at all</th>
<th>A little</th>
<th>Somewhat</th>
<th>Very much</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jewish history</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Diaspora Jewry</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>American Jews</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jewish traditions and customs</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

MORE ABOUT YOU

What year were you born?

Are you...?
( ) Male
( ) Female

What languages are regularly spoken in your home? (Check all that apply)
( ) English
( ) Russian
( ) Hebrew
( ) Spanish
( ) French
( ) Other
What is your most recent or highest educational accomplishment?

( ) Less than high school diploma
( ) High school diploma
( ) A freshman (1st year college)
( ) A sophomore (2nd year college)
( ) A junior (3rd year college)
( ) A senior (4th year college)
( ) Associate’s degree or CEGEP
( ) Bachelor’s Degree
( ) Some graduate school
( ) Master’s degree (e.g. MA, MBA, MSW, MS)
( ) Doctoral degree (e.g. PhD, EdD)
( ) Professional degree (e.g. MD, JD)
( ) Rabbinical ordination (smicha)

Thank you for completing this survey!
APPENDIX D: FAMILY SURVEYS

Camp Family Survey (Spring 2009)

WELCOME
This survey is about you and your family, with a special focus on your child who attended Camp YY last summer.

The survey has three sections and should take about 15 minutes to complete.
1. About Your Child
2. About Your Household
3. About You

Our goal is to help develop Jewish summer camping by providing comprehensive and accurate information to the field. Thank you for your part in this endeavor.

Amy L. Sales, Ph.D.
Associate Director
Cohen Center for Modern Jewish Studies, Brandeis University

This research is funded by The AVI CHAI Foundation and conducted in cooperation with Camp YY.
TO BEGIN
If you had more than one child at Camp YY in 2008, respond to this survey in terms of the child whose birthday is next on the calendar. To fix this child in mind, write his/her name in the space below. (Your child’s name will appear only on these pages for your use, and will not be kept.)

1. Does [child’s name] live with you?
   ( ) Yes, full-time throughout the year
   ( ) Yes, part-time (spends the rest of the time in another household)
   ( ) No

   [If no]
   Some of the questions in this survey ask about your child’s household. Just answer as many questions as you can. Your participation is most appreciated.

I. ABOUT YOUR CHILD

Background
2. In what year was [name/your child] born?
   [Drop-down] 1990 to 2005

3. Is [name/your child]…?
   ( ) Female
   ( ) Male

4. Is [name] being raised…?
   ( ) No religion
   ( ) Secular/culturally Jewish
   ( ) Just Jewish
   ( ) Reform
   ( ) Conservative
   ( ) Reconstructionist
   ( ) Orthodox
   ( ) Other Jewish
   ( ) Jewish and another religion
   ( ) Another religion

   If “other Jewish,” specify: ______

5. In how many summers was [name] a camper at each of the following? Include Summer 2008 in your calculation.
   a. [camp name]
   [drop-down] 1 to 15
b. Another overnight camp, besides [camp name], with Jewish educational or Shabbat programming?
   ( ) 0 to 15

c. An overnight camp with no Jewish programming?
   ( ) 0 to 15

[If attended [camp name] one summer]

6. Some first-time campers receive special financial assistance, often called incentive or campership grants. Did [name] receive such a grant to attend [camp name] in Summer 2008?
   ( ) Yes
   ( ) No
   ( ) Don’t know

Summer 2008

7. Overall, how satisfied were you with [camp name] for [name] in Summer 2008?
   ( ) Very dissatisfied
   ( ) Somewhat dissatisfied
   ( ) Neither dissatisfied nor satisfied
   ( ) Somewhat satisfied
   ( ) Very satisfied

8. For how many weeks was each of the following [name]’s primary activity last summer (2008)?
   a. [camp name] [drop-down 1 or less, 2, 3, 4…12]
   b. Another overnight camp, besides [camp name], that has Jewish educational or Shabbat programming [drop-down 1 or less, 2, 3, 4…12]
   c. An overnight camp that does not have Jewish programming [drop-down 1 or less, 2, 3, 4…12]
   d. A day camp with Jewish educational or Shabbat programming? [drop-down 1 or less, 2, 3, 4…12]
   e. A day camp with no Jewish programming? [drop-down 1 or less, 2, 3, 4…12]
   f. Summer classes [drop-down 1 or less, 2, 3, 4…12]
   g. Work for pay, internship, or volunteer work [drop-down 1 or less, 2, 3, 4…12]
   h. Vacation with family and/or friends [drop-down 1 or less, 2, 3, 4…12]
i. Hanging out at home [drop-down 1 or less, 2, 3, 4…12]

j. Other. [drop-down 1 or less, 2, 3, 4…12]

If other, specify: __________

10. Think about {name}’s experience last summer (2008) at [Camp name]. How satisfied were you with each of the following?

<table>
<thead>
<tr>
<th></th>
<th>Very dissatisfied</th>
<th>Somewhat dissatisfied</th>
<th>Neither satisfied nor dissatisfied</th>
<th>Somewhat satisfied</th>
<th>Very satisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value for your dollar</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Friends at camp</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>[Camp name]'s facilities</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Distance from home</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>The programs and activities</td>
<td></td>
<td></td>
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<td></td>
<td></td>
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<tr>
<td>[Camp name]</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>The staff at [Camp name]</td>
<td></td>
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</tr>
<tr>
<td>Communications with the camp</td>
<td></td>
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</tbody>
</table>

11. How does the level of Jewish observance at [Camp name] compare with your family’s practices?
( ) Much less
( ) Slightly less
( ) About the same
( ) Slightly more
( ) Much more
( ) Don’t know

12. Did [name] receive a scholarship to attend [camp name] in Summer 2008?
( ) Yes
( ) No

13. Is [name] a special needs camper? (That is, does your child have medical or psychological issues that require attention from camp staff?)
( ) Yes
Summer 2009
This section asks about plans for [child’s name] for Summer 2009.

14. For how many weeks will each of the following be [name]’s primary activity in Summer 2009?

a. [camp name] [drop-down Don’t know, 0, 1 or less, 2, 3, 4…12]

b. Another overnight camp, besides [camp name], that has Jewish cultural, ritual, or educational programming [drop-down Don’t know, 0, 1 or less, 2, 3, 4…12]

c. An overnight camp that does not have Jewish programming [drop-down Don’t know, 0, 1 or less, 2, 3, 4…12]

d. A day camp with Jewish cultural, ritual, or educational programming? [drop-down Don’t know, 0, 1 or less, 2, 3, 4…12]

e. A day camp with no Jewish programming? [drop-down Don’t know, 0, 1 or less, 2, 3, 4…12]

f. Summer classes [drop-down Don’t know, 0, 1 or less, 2, 3, 4…12]

g. Work for pay, internship, or volunteer work [drop-down Don’t know, 0, 1 or less, 2, 3, 4…12]

h. Vacation with family and/or friends [drop-down Don’t know, 0, 1 or less, 2, 3, 4…12]

i. Hanging out at home [drop-down Don’t know, 0, 1 or less, 2, 3, 4…12]

j. Other. [drop-down Don’t know, 0, 1 or less, 2, 3, 4…12]

Please specify: __________

[If answer to Question #14 a) number of weeks at [camp name] is 0]

15. Why is [child’s name] not returning to camp this summer? What are the reasons for the decision? For example, did your child age out? Were there preferable options for Summer 2009? Were there aspects of the camp that no longer appealed to you or your child?

[text box]
Education

16. What grade was [name] enrolled in during School Year 2008-09? [drop-down 1st – 12th]

17. What type of education—Jewish and secular—did your child receive in 2008-09?
   a. public school  [Yes, No]
   b. Jewish day school  [Yes, No]
   c. other private school [Yes, No]
   d. home schooling  [Yes, No]
   e. Jewish part-time school (e.g., Hebrew school, Sunday school, or after school program)  [Yes, No]
   f. Jewish tutoring [Yes, No]

[If answer to Question #17 is yes/part-time school or yes/Jewish tutoring-

18. On average, how many hours per week of part-time Jewish schooling and tutoring did [name] receive during School Year 2008-09?
   ☐ 1 to 20

19. How many years of Jewish education, if any, has your child received? Include School Year 2008-09 in your answer.
   a. Jewish day school
      ( ) 0 to 12
   b. Jewish part-time school (e.g., Hebrew school, Sunday school, or after school program)
      ( ) 0 to 12

20. How many times, if at all, has [name] been to Israel?
   ( ) 0 to 5 or more

Friends and Activities

21. During the past year, approximately how often, if at all, has [name] attended some type of organized Jewish religious service?
   ( ) Never
   ( ) A few times a year
   ( ) About once a month
   ( ) Several times a month
22. During the 2008-09 school year, how often did your child…  
[Never, Rarely, Occasionally, Frequently]

a. participate in a Jewish youth group?

b. do volunteer or paid work for a Jewish cause or for a Jewish organization or synagogue?

c. participate in a Jewish extracurricular program (Jewish sports team, club at school, book group, theater activities at the JCC, etc.)?

d. spend face-to-face time with friends from camp?

e. spend time with friends from camp online, on the telephone, texting, etc.

23. Does [name] have family and/or friends in Israel?  
( ) Yes  
( ) No

These next questions ask about your child’s five closest friends. Before you answer, you may want to list your child’s closest friends.

24. How many of [name]’s five closest friends are Jewish?  
( ) 0 to 5

25. How many of these friends did [name] meet for the first time at [camp name]?  
( ) 0 to 5

26. How many of these friends attended [camp name] in Summer 2008?  
( ) 0 to 5

Nomination  
Please nominate a friend! We have a thank-you gift for them.

Refer a friend for this study about Jewish families with children. When your friend completes a survey, we will give him/her a $20 gift certificate to Amazon.com. It is our way of saying “thank you!”

We are looking for someone --  
(a) who lives in a Jewish household, and  
(b) whose child is in the same grade as yours and did not attend a camp like Camp YY last year.
Nomination Form:
* First Name
* Last Name
* Email address
* City * State

As a camp family, you play a special part in this research. We want to be certain, however, to tell the full story of Jewish family life today. Camps, community planners, and funders are interested in a wide range of Jewish families—families like yours who send their children to Jewish camp, and families that do not. The more families we survey, the greater our understanding of the choices that parents make for their children.

Statement of Nondisclosure

Survey participants are anonymous and every effort is made to assure the confidentiality of the information they provide. As well, every effort is made to assure that the results of our work are used to enhance educational opportunities for the children in our community.

ABOUT YOUR HOUSEHOLD

27. Including [name], how many children under age 18 live in your household?
   ( ) 1 to 10

28. Including [name], how many of the children under age 18 in your household attended [camp name] in Summer 2008?
   ( ) 1 to 10

29. What other adults live in your household? (Check all that apply.)
   ( ) None
   ( ) Spouse or partner
   ( ) Your parent(s) or your spouse’s parent(s)
   ( ) Other. Please specify: __________

30. What languages are regularly spoken in your home? (Check all that apply.)
   ( ) English
   ( ) Russian
   ( ) Hebrew
   ( ) Spanish
   ( ) Other. Specify: __________

31. How often does your family eat dinner together?
   ( ) Never
   ( ) Sometimes
   ( ) Usually
32. How often does your family share special meals on Friday night?
   - Never
   - Sometimes
   - Usually
   - Always

33. How often do family conversations center on topics related to Judaism, the Jewish people, or Israel?
   - Never
   - Rarely
   - Occasionally
   - Frequently

34. Is your household a member of a Jewish congregation or religious center?
   - Yes
   - No

[If answer to Question #34 is yes/member of a congregation or religious center]
35. Is your congregation or religious center…?
   - Reform
   - Conservative
   - Orthodox
   - Chabad
   - Reconstructionist
   - Independent
   - Other. Please specify: __________

36. What is your ZIP code? (This information is needed for a geographic analysis of camp families in the United States.)
   __________

ABOUT YOU

Connection to Summer Camp
These next questions are about your own connection to summer camp.

37. Did you ever attend [camp name] as a camper?
   - Yes
   - No

38. Did you ever work at [camp name]?
   - Yes
   - No
[If answer to Questions #37 or #38 is yes]
39. How many summers, in total, were you at [camp name]?
( ) 1-4, 5-9, 10-14, 15-19, 20 or more

[If spouse or partner in household]
40. Did your spouse or partner ever attend [camp name] as a camper?
( ) Yes
( ) No

[If spouse or partner in household]
41. Did your spouse or partner ever work at [camp name]?
( ) Yes
( ) No

42. Have you ever attended or worked at another overnight camp, besides [camp name], that had Jewish cultural, ritual, or educational programming?
( ) Yes
( ) No

43. Have you ever attended or worked at an overnight camp that did not have Jewish programming?
( ) Yes
( ) No

Values
As you answer this next question, think about your own life, your values, and what’s most important to you.

44. How important in your life is…
[Not at all, a little, somewhat, very much]

a. Political involvement or social activism
b. Professional achievement
c. Jewish learning
d. Physical fitness
e. Community involvement
f. Israel/Zionism
g. Artistic and cultural expression
h. Intellectual growth and challenge
i. Jewish home observances
j. Spiritual seeking or experiences
k. Friendships
l. Synagogue life
m. Volunteer work for Jewish organizations or causes
Background

45. Are you—
   ( ) Married
   ( ) Divorced or widowed
   ( ) Never married
   ( ) In a committed relationship

46. Are you--?
   ( ) Born Jewish
   ( ) Converted to Judaism
   ( ) No religion
   ( ) Other religion (Specify: _____)

[if spouse or partner in home]
47. Is your spouse or partner--?
   ( ) Born Jewish
   ( ) Converted to Judaism
   ( ) No religion
   ( ) Other religion (Specify: _____)

48. To what extent …
   [Not at all, a little, somewhat, very much]

   a. did you participate in an organized Jewish youth group during high school?

   b. were you involved in Jewish life and activities during your college years (e.g., Hillel, Chabad, Jewish fraternity/sorority, Jewish studies, Zionist groups, etc.)?

49. What is the highest degree you have earned?
   ( ) High school diploma or GED certificate
   ( ) Associate’s degree (AA, AN, etc.)
   ( ) Bachelor’s degree (BA, BS, etc.)
   ( ) Master’s degree (MA, MS, MBA, MSW, etc.)
   ( ) Professional degree (JD, MD, etc.)
   ( ) Doctoral degree (PhD, etc.)
   ( ) Other. Please specify: __________

[If spouse or partner in household]
50. What is the highest degree your spouse or partner has earned?
   ( ) High school diploma or GED certificate
   ( ) Associate’s degree (AA, AN, etc.)
   ( ) Bachelor’s degree (BA, BS, etc.)
   ( ) Master’s degree (MA, MS, MBA, MSW, etc.)
( ) Professional degree (JD, MD, etc.)
( ) Doctoral degree (PhD, etc.)
( ) Other. Please specify: __________

51. Do you work professionally for a Jewish organization?
( ) Yes
( ) No

[If spouse or partner in household]
52. Does your spouse or partner work professionally for a Jewish organization?
( ) Yes
( ) No

53. How many of your five closest friends are Jewish?
( ) 0, 1, 2, 3, 4, 5

We understand that some people feel uncomfortable answering questions about their income. However, income is an important factor in understanding the affordability of summer camp. Your answers are confidential and will only be used for statistical analysis.

54. What was your household’s total income, before taxes, in 2008?
( ) $24,999 or less
( ) $25,000 to $49,999
( ) $50,000 to $74,999
( ) $75,000 to $99,999
( ) $100,000 to $149,000
( ) $150,000 to $199,000
( ) $200,000 to $299,000
( ) $300,000 to $499,000
( ) $500,000 or more
( ) I prefer not to answer

COMMENTS
Use the space below for additional thoughts about your child and his/her experience at Camp YY.

56. What did your child bring home with him/her from camp? What new ideas, skills, interests, personal qualities, friends, rituals, songs did s/he gain at camp?

[text box]

Thank You
Thank you for completing our survey!
FAMILY CHOICE SURVEY

Nominated Families Survey (Spring 2009)

Welcome to "Summer Choices"

This survey is about you and your family. {Nominator first and last name} nominated you for this study because your children are close in age.

The survey has three sections and should take no more than 15 minutes to complete.
1. About Your Child
2. About Your Household
3. About You

Click on "Next" to begin. Use the buttons at the bottom of each page to navigate within the survey. You may enter and leave the survey as you like without losing any of your answers. When you are done, click "Submit." Your responses will come to us.

Our goal is to provide useful and comprehensive information to the Jewish community and its educational institutions, especially camp. Thank you for your kind participation.

Amy L. Sales, Ph.D.
Associate Director
Cohen Center for Modern Jewish Studies
Brandeis University

This research is a project of The AVI CHAI Foundation.
This survey is intended for Jewish families with children old enough to attend overnight camp.

1. Do you have a child between the ages of 8 and 18?
   ( ) Yes
   ( ) No

2. Are you...?
   ( ) Born Jewish
   ( ) Converted to Judaism
   ( ) No religion
   ( ) Another religion

[If answer to Question #2 is “another religion”]
3. Please specify:

4. Are you...?
   ( ) Married or living with a partner
   ( ) Divorced or Separated
   ( ) Widowed
   ( ) Single, never married

[If answer to Question #4 is “Married or living with a partner” or “Divorced or Separated” or “Widowed”]
5. Is/was your spouse or partner...?
   ( ) Born Jewish
   ( ) Converted to Judaism
   ( ) No religion
   ( ) Another religion

[If answer to Question #4 is “Another religion”]
6. Please specify:

If you have more than one child between the ages of 8 and 18, respond to this survey in terms of the child whose date of birth is closest to today’s date. To fix this child in mind, write his/her name (or type “your child”) in the space below. (Your child’s name will appear on these pages for your own use but will not be kept.)

Child's First Name:

7. Does this child live with you?
   ( ) Yes, full-time throughout the year
   ( ) Yes, part-time (spends the rest of the time in another household)
   ( ) No

[If answer to Question #7 is “No”]
ABOUT YOUR CHILD

Background

8. In what year was {child’s name} born?
   ( ) 1990
   ( ) 1991
   ( ) 1992
   ( ) 1993
   ( ) 1994
   ( ) 1995
   ( ) 1996
   ( ) 1997
   ( ) 1998
   ( ) 1999
   ( ) 2000
   ( ) 2001
   ( ) 2002

9. Is {child’s name}...?
   ( ) Female
   ( ) Male

10. How is s/he being raised?
    ( ) No religion
    ( ) Secular/culturally Jewish
    ( ) Just Jewish
    ( ) Reform
    ( ) Conservative
    ( ) Reconstructionist
    ( ) Orthodox
    ( ) Other Jewish
    ( ) Jewish and another religion
    ( ) Another religion

[If answer to Question #10 is “Other Jewish”]

11. If "Other Jewish" please specify:

12. Last summer (2008), did {child’s name} attend an overnight camp with Jewish educational or Shabbat programming?
   ( ) Yes
   ( ) No
[If answer to Question #12 is yes/attend an overnight camp with Jewish educational or Shabbat programming, respondents answer Questions #13-19.]

13. What was the name this camp?

14. For how many weeks did {child’s name} attend this camp?
( ) 1
( ) 2
( ) 3
( ) 4
( ) 5
( ) 6
( ) 7
( ) 8
( ) 9
( ) 10+

15. Overall, how satisfied were you with this camp for {child’s name} in Summer 2008?
( ) Very dissatisfied
( ) Somewhat dissatisfied
( ) Neither satisfied nor dissatisfied
( ) Somewhat satisfied
( ) Very satisfied

16. How satisfied were you with each of the following?

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17. Was Jewish life and practice at this camp less than you would like for this child, about right, or more than you would like for this child?
( ) Much less
( ) Slightly less
18. How does the level of Jewish observance at this camp compare with your family’s practice?
   ( ) Much less
   ( ) Slightly less
   ( ) About the same
   ( ) Slightly more
   ( ) Much more
   ( ) Don't know

19. Did your child receive financial assistance for this camp in Summer 2008?
   ( ) Yes
   ( ) No

20. Last summer (2008), did {child’s name} attend an overnight camp with no Jewish educational or Shabbat programming?
   ( ) Yes
   ( ) No

   [If answer to Question #20 is yes/attend an overnight camp with no Jewish educational or Shabbat programming, respondents answer Questions #21-25.]

21. What was the name this camp?

22. For how many weeks did {child’s name} attend this camp?
   ( ) 1
   ( ) 2
   ( ) 3
   ( ) 4
   ( ) 5
   ( ) 6
   ( ) 7
   ( ) 8
   ( ) 9
   ( ) 10+

23. Overall, how satisfied were you with this camp for {child’s name} in Summer 2008?
   ( ) Very dissatisfied
   ( ) Somewhat dissatisfied
   ( ) Neither satisfied nor dissatisfied
   ( ) Somewhat satisfied
   ( ) Very satisfied
24. How satisfied were you with each of the following?

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25. Did your child receive financial assistance for this camp in Summer 2008?

(  ) Yes
(  ) No

Summer Activities

These questions ask about {child’s name}’s summer activities. Answer first for last summer and then for this summer.
26. For how many weeks in SUMMER 2008 did {child’s name}—
(If partial week round up.)

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...attend a day camp with Jewish programming?

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...work for pay, intern, or volunteer?

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...vacation with family and/or friends?

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[If answer to Question #26 included “other”]

27. If other, specify:

28. For how many weeks in SUMMER 2009 is {child’s name}—
(If partial week round up.)

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...attending an overnight camp with Jewish programming?

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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

[If answer in Question #28 for attending an overnight camp with Jewish programming is 1, 2, 3, 4, 5, 6, 7, 8, 9, or 10+]

29. Name of overnight camp with Jewish programming:

[If answer in Question #28 for attending an overnight camp with no Jewish programming is 1, 2, 3, 4, 5, 6, 7, 8, 9, or 10+]

30. Name of overnight camp with no Jewish programming:
31. In SUMMER 2009 is {child’s name}--

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>...attending a day camp with Jewish programming?</td>
<td>☐</td>
</tr>
<tr>
<td>...attending a day camp with no Jewish programming?</td>
<td>☐</td>
</tr>
<tr>
<td>...attending summer school?</td>
<td>☐</td>
</tr>
<tr>
<td>...working for pay, intern, or volunteer?</td>
<td>☐</td>
</tr>
<tr>
<td>...vacationing with family and/or friends?</td>
<td>☐</td>
</tr>
<tr>
<td>Other</td>
<td>☐</td>
</tr>
</tbody>
</table>

[If answer to Question #31 included “other”]
32. If other, specify:

Education

33. What grade was {child’s name} enrolled in during School Year 2008-2009?

- 1st grade
- 2nd grade
- 3rd grade
- 4th grade
- 5th grade
- 6th grade
- 7th grade
- 8th grade
- 9th grade
- 10th grade
- 11th grade
- 12th grade
34. What type of education did s/he receive in 2008-09?
- Public school
- Jewish day school
- Other private school
- Home schooling

35. In 2008-09, did {child’s name}--

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>...attend Jewish part-time school (e.g., Hebrew school or Sunday school)?</td>
<td>o</td>
</tr>
<tr>
<td>...receive Jewish tutoring?</td>
<td>o</td>
</tr>
</tbody>
</table>

[If answers to any items in Question #35 were “yes”]

36. On average, how many hours per week of part-time Jewish schooling and/or tutoring did s/he receive during School Year 2008-09?

( ) 1
( ) 2
( ) 3
( ) 4
( ) 5
( ) 6
( ) 7
( ) 8
( ) 9
( ) 10
( ) 11
( ) 12
( ) 13
( ) 14
( ) 15
( ) 16
( ) 17
( ) 18
( ) 19
( ) 20
37. In total, how many years of Jewish education has your child received (K-12)? If none, indicate “0.”

<table>
<thead>
<tr>
<th>Number of Years</th>
<th>Jewish day school</th>
<th>Jewish part-time school (e.g., Hebrew school, Sunday school)</th>
</tr>
</thead>
</table>

38. For how many summers was s/he a camper at each of the following? *(Do not include Summer 2009.)*

<table>
<thead>
<tr>
<th>0</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6 or more</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

An overnight camp with Jewish educational or Shabbat programming?

An overnight camp with no Jewish programming?

39. Has s/he ever lived in Israel?
   ( ) Yes
   ( ) No

40. Has s/he ever visited Israel (e.g., on vacation, for a short-term program)?
   ( ) Yes
   ( ) No

Friends and Activities

41. During the past year, approximately how often did {child’s name} attend Jewish religious services?
   ( ) Never
   ( ) A few times a year
   ( ) About once a month
   ( ) Several times a month
   ( ) Weekly
   ( ) Several times a week or more
42. During the 2008-09 school year, how often did s/he--

...participate in a Jewish youth group?  
<table>
<thead>
<tr>
<th>Never</th>
<th>Rarely</th>
<th>Occasionally</th>
<th>Frequently</th>
</tr>
</thead>
</table>

...do volunteer or paid work for a Jewish cause, organization, or synagogue?  
<table>
<thead>
<tr>
<th>Never</th>
<th>Rarely</th>
<th>Occasionally</th>
<th>Frequently</th>
</tr>
</thead>
</table>

...participate in a Jewish extracurricular program (e.g., Jewish sports team, club, book group, activities at the JCC)?  
<table>
<thead>
<tr>
<th>Never</th>
<th>Rarely</th>
<th>Occasionally</th>
<th>Frequently</th>
</tr>
</thead>
</table>

43. Does {child} have family and/or friends in Israel?  
( ) Yes  
( ) No

44. How many of {child}'s closest friends are Jewish?  
( ) None  
( ) A few  
( ) About half  
( ) Most  
( ) All

ABOUT YOUR HOUSEHOLD

45. Including {child}, how many children under age 18 live in your household?  
( ) 1  
( ) 2  
( ) 3  
( ) 4  
( ) 5  
( ) 6  
( ) 7  
( ) 8  
( ) 9  
( ) 10 or more
46. What other adults live in your household? (Check all that apply.)
( ) None
( ) Spouse or partner
( ) Adult children (18 or older)
( ) Your parent(s) or your spouse's parent(s)
( ) Other (please specify):

47. What languages are regularly spoken in your home? (Check all that apply.)
( ) English
( ) Russian
( ) Hebrew
( ) Spanish
( ) Other:

48. How often does your family eat dinner together?
( ) Never
( ) Sometimes
( ) Usually
( ) Always

49. How often does your family share special meals on Friday night?
( ) Never
( ) Sometimes
( ) Usually
( ) Always

50. How often do family conversations center on topics related to Judaism, the Jewish people, or Israel?
( ) Never
( ) Rarely
( ) Occasionally
( ) Frequently

51. In the past year, how often did members of your family (individually or together) do community service?
( ) Never
( ) Rarely
( ) Occasionally
( ) Frequently

52. Is your household a member of a Jewish congregation?
( ) Yes
( ) No
[If answer to Question #52 is “yes”]
53. Is your congregation..? 
( ) Reform 
( ) Conservative 
( ) Orthodox 
( ) Chabad 
( ) Reconstructionist 
( ) Independent 
( ) Other

54. What is your zip/postal code? (This information will be used only for the purposes of analysis.)

ABOUT YOU

Connections to Summer Camp
These next questions are about your own connections to summer camp.

55. Have you been to overnight camp that has Jewish educational or Shabbat programming--
   Yes ☐ No ☐
   ...as a camper? ☐ ☐
   ...as staff? ☐ ☐

56. Have you been to an overnight camp that did not have Jewish programming--
   Yes ☐ No ☐
   ...as a camper? ☐ ☐
   ...as staff? ☐ ☐

[If answer to Question #4 is Married”]
57. Has your spouse or partner been to overnight camp that has Jewish educational or Shabbat programming--
   Yes ☐ No ☐
   ...as a camper? ☐ ☐
   ...as staff? ☐ ☐
58. Has your spouse or partner been to an overnight camp that did not have Jewish programming--

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>...as a camper?</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>...as staff?</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

Values

As you answer these next questions, think about your own life, your own values, and what's most important to you.

59. To what degree do the following define you and your life?

<table>
<thead>
<tr>
<th></th>
<th>Not at all</th>
<th>A little</th>
<th>Somewhat</th>
<th>Very much</th>
<th>Totally defines me</th>
</tr>
</thead>
<tbody>
<tr>
<td>Political involvement or social activism</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Jewish learning</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Community involvement</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Israel/Zionism</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Artistic and cultural expression</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Intellectual growth and challenge</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Jewish home observances</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Spiritual seeking or experiences</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Synagogue life</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

Background

60. Have you ever had any formal Jewish education?

( ) Yes

( ) No
[If answer to Question #60 was “yes”]
61. Growing up did you attend--

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>...full-time Jewish day school?</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>...Jewish part-time school (e.g., Hebrew school or Sunday school)?</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

[If answer to Question #61 was “yes/full-time Jewish day school”]
62. How many years did you attend full-time Jewish day school?
( ) 1
( ) 2
( ) 3
( ) 4
( ) 5
( ) 6
( ) 7
( ) 8
( ) 9
( ) 10
( ) 11
( ) 12
( ) 13

[If answer to Question #61 was “yes/part-time school”]
63. How many years did you attend part-time school (e.g., Hebrew school or Sunday school)?
( ) 1
( ) 2
( ) 3
( ) 4
( ) 5
( ) 6
( ) 7
( ) 8
( ) 9
( ) 10
( ) 11
( ) 12
( ) 13
64. To what extent--

<table>
<thead>
<tr>
<th>Not at all</th>
<th>A little</th>
<th>Somewhat</th>
<th>Very much</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

...did you participate in a Jewish youth group during high school?

...were you involved in Jewish activities during your college years? (E.g., Hillel, Chabad, Jewish fraternity or sorority)

65. Have you participated in an intensive Jewish adult education program? (E.g., Melton Mini-School, Introduction to Judaism, adult bar/bat mitzvah program, Me'ah, etc.)

( ) Yes
( ) No

66. Do you work professionally for a Jewish organization?

( ) Yes
( ) No

[If answer to Question #4 is Married”]

67. Does your spouse or partner work professionally for a Jewish organization?

( ) Yes
( ) No

68. How many of your closest friends are Jewish?

( ) None
( ) A few
( ) About half
( ) Most
( ) All

*We understand that some people feel uncomfortable answering questions about their income. However, income is an important factor in understanding the affordability of Jewish life and the choices that families may make for their children. Your answers are confidential and will only be used for statistical analysis.*

69. What was your household's total income, before taxes, in 2008?

( ) Less than $49,999
( ) $50,000 to $99,999
( ) $100,000 to $199,999
( ) $200,000 or more
( ) I prefer not to answer
COMMENTS

70. Use the space below for additional thoughts about {child}.
What did s/he gain from last summer? What new ideas, skills, interests, personal qualities, friends, rituals, etc. did {child} gain from his/her summer activities in 2008?

[Text box]

Thank you for completing this survey.